

SCREEN QUEENSLAND (SQ) ASSESSOR GUIDELINES

HOW ARE APPLICATIONS ASSESSED?

Screen Queensland will assess each application, taking into consideration:

- the track record of the applicant (and key creative team)
- the strength and originality of the idea or concept
- the quality of the storytelling
- the development strategy and the team's understanding of the steps required to take the script and project forwards
- the potential of the project to reach its specified audience (including an assessment, where applicable, of cast and market attachments
- the potential of the project to be realised on its specified budget (including an assessment of production and development budgets relative to that audience)
- the potential benefit to the Queensland screen industry

Applications will be assessed by a minimum of two readers – a combination of external assessors and internal (SQ) assessors selected on the basis of matching professional experience and expertise to the needs of the project. The names of external assessors are published on the Screen Queensland website, and applicants should indicate any conflicts of interest in writing at the time of submitting an application. External assessors assigned to a particular project will not be identified.

Applications will not be assessed until all of the relevant materials have been provided. Screen Queensland aims to make funding decisions within six weeks of an application being lodged and will advise applicants in writing of the outcome of their application.



