

ANNUAL REVIEW **2016-17**







SCREEN
QUEENSLAND'S
PURPOSE IS TO
**GROW THE
SCREEN
INDUSTRY** AND TO
BE A **SIGNIFICANT
CONTRIBUTOR** TO
THE ECONOMIC
AND CULTURAL
WELL BEING OF
QUEENSLAND.

THE 2016-17
FINANCIAL YEAR
HAS SEEN SCREEN
QUEENSLAND
LEAD THE WAY
FOR FILM AND TV
PRODUCTION IN
QUEENSLAND AND
**ACHIEVE ONE OF
ITS BEST YEARS
YET IN TERMS OF
OUTCOMES.**



From *Film to Fashion*,
a Manifold Media production.
Original concept by Katie
Orlowski and Adam Fowler.

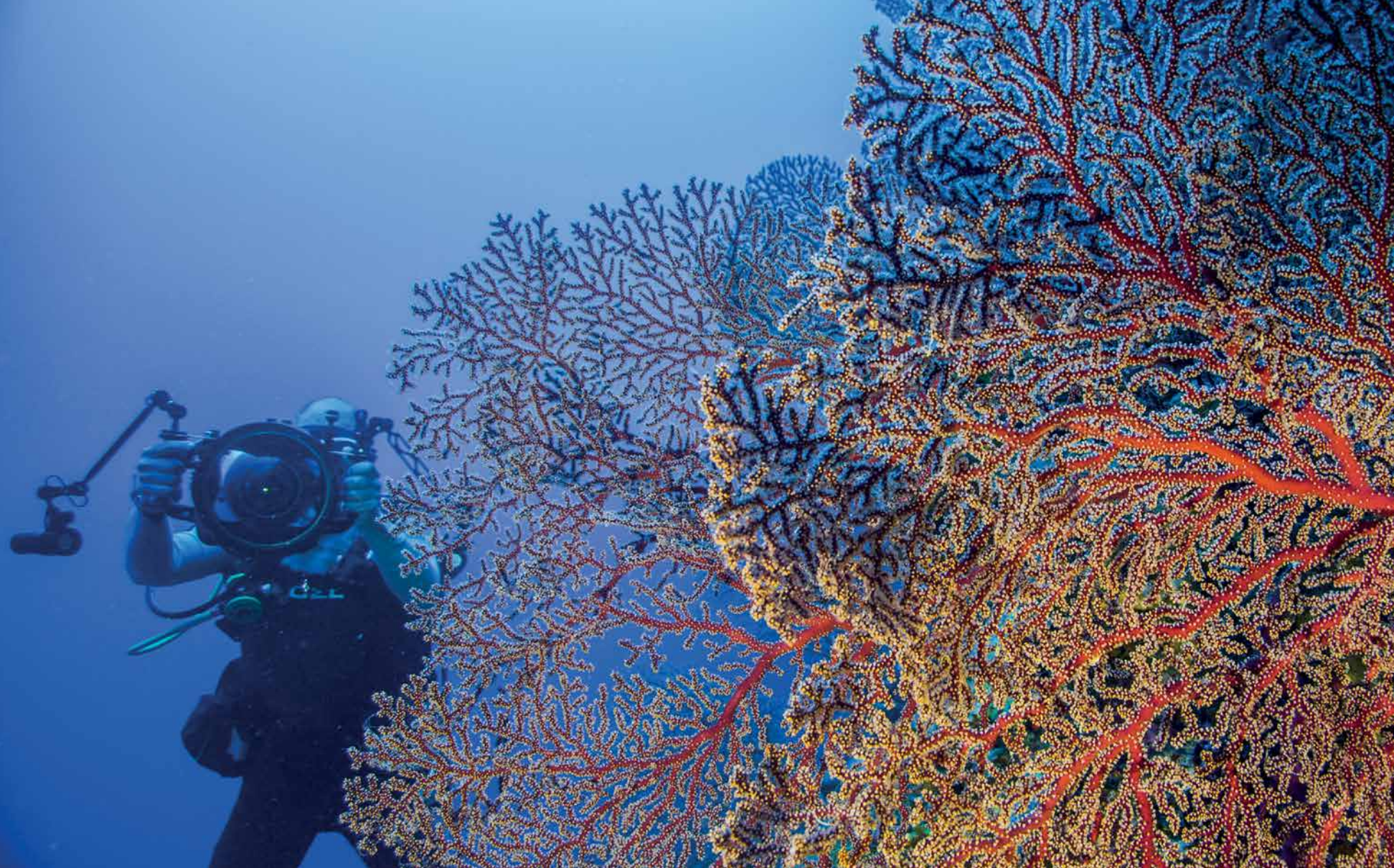
Inside front cover:
Ioan Gruffudd in *Harrow*,
produced by Hoodlum
Productions.

Front cover:
Grace Beside Me: Yar (Tjiirdm
McGuire) and Fuzzy (Kyliric
Masella). Photo: Julian Panetta

Back cover:
*Pirates of the Caribbean: Dead
Men Tell No Tales*

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MESSAGE FROM THE PREMIER OF QUEENSLAND **ANNASTACIA PALASZCZUK MP**

PREMIER OF QUEENSLAND
MINISTER FOR THE ARTS



That's a wrap on another big year for Queensland's screen industry.

My Government's \$30 million four-year funding injection for the screen industry continues to produce results, with Queensland a clear destination of choice by producers and studios looking for the best location to film.

In 2016–17, through investments made in 37 domestic and international productions, the Government has delivered a direct production expenditure of \$214 million and created 2340 jobs.

It is clear that we have established a fantastic relationship between our State and major studios. It is my priority to continue building these partnerships to attract more major productions with Warner Bros.' *Aquaman*, Legendary Pictures' *Pacific Rim 2* and Marvel's *Thor: Ragnarok* all filming in the 2016–17 financial year.

These productions will showcase our world-class film infrastructure, our natural film locations and our talented cast and crew.

Marvel's *Thor: Ragnarok* was the first production to film at the new super stage, with my Government investing \$11 million towards this vital infrastructure at Village Roadshow Studios. These studios on the Gold Coast offer world class film production facilities, nine sound stages and three water tanks, including the largest purpose-built film water tank in Australia.

In another screen related coup, Queensland was home to Marvel: Creating the Cinematic Universe, the first major Marvel-related exhibition to be staged in Australia and the largest ever presented in an art museum, as an exclusive at the Queensland Art Gallery | Gallery of Modern Art from May to September 2017.

We continue to build on the success of our film industry to showcase Queensland destinations to an international audience, enticing more visitors to experience all we have to offer and making Queensland the ideal cultural tourism destination.

Series producer and cinematographer Nick Robinson filming a sea fan at Osprey Reef for Northern Pictures' *Life on the Reef*.
Photo: Jon Shaw.



MESSAGE FROM THE SCREEN QUEENSLAND CHAIR **LINDA APELT**



In 2016, the Screen Queensland Board launched the SQ Corporate Plan for July 2016 to June 2019.

This plan aims to guide Screen Queensland through a period of rapid industry change taking place now and over the coming years.

These changes coincide with an expansion of global screen platforms, increased demand for content, a growth in audience choice and the adaptation to new technology introduced at a dizzying pace.

Screen Queensland is committed to remaining at the forefront of change and the Corporate Plan ensures the agency is well positioned to capitalise on the many opportunities these changes bring.

In 2016–17, Screen Queensland provided production investment for 28 projects, with 93% of these created in Queensland, and provided development investment for 41 projects with 100% of these created in Queensland.

Overall, Screen Queensland has had a bumper year delivering benefits to Queensland. As Chair, I would like to highlight the importance the Board places on tracking the multiplier impact of investing in film to deliver benefits to the state.

I have been very pleased to serve as the Board Chair for Screen Queensland, the state's premiere film investment attraction agency. I would like to thank my fellow Board members for their leadership, expertise and commitment to sound governance.

I invite you to share our success in 2016–17 through this Annual Review.

SQ BOARD

Linda Apelt, Chair
Dr Chelsea Bond
Patricia Heaton
Catherine O'Sullivan
Michael Smellie
Paul Syvret
Takeshi Takada



MESSAGE FROM THE SCREEN QUEENSLAND CEO **TRACEY VIEIRA**



11

The 2016-17 financial year has seen Screen Queensland lead the way for film and TV production in Queensland and achieve one of its best years yet in terms of outcomes.

Screen Queensland congratulates home-grown talent who made an international splash. Brisbane-based Hoodlum secured a deal for *Tidelands*, the very first Netflix Original Series to be commissioned and made completely in Australia, and also partnered with ABC Studios International for the new television series *Harrow*. Both series will be filmed in south east Queensland.

Brisbane-based Ludo Studio scored a 2017 international Emmy win for *Doodles* and entered into production deals for animated children's series, *The Strange Chores* and *Bluey*, both with investment from Screen Queensland, while Like A Photon will debut a Gaelic version of the animated preschool show *Balloon Barnyard* in Ireland.

The focus for Screen Queensland remains on increased diversity and female involvement in the industry and increased

support for Indigenous practitioners and productions.

Screen Queensland is partnering with agencies across the state to move forward in addressing the national need for more diversity, and is focused on balancing the gender gap through mentorships, attachments, and gender specific initiatives.

To ensure a growing number of Aboriginal and Torres Strait Islander practitioners have the opportunity to tell their stories, Screen Queensland significantly increased its funding for Aboriginal and Torres Strait Islander projects, talent and businesses in 2016-17, allocating approximately \$1.3 million in funding.

Screen Queensland continues to invest in screen content across the state with Screen Culture funding. This is part of our

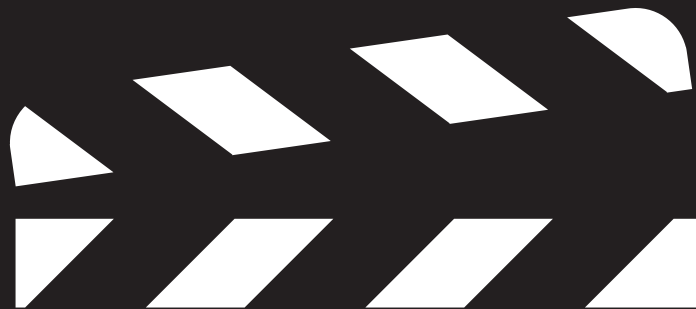
commitment to support an active screen culture and increase access to content from traditional cinema to new platforms.

I am proud of the industry and its many achievements. As we look to the future, my aim for Screen Queensland is to maintain the momentum as we continue to build an unstoppable legacy for the Queensland screen industry.


Grace Beside Me: Fuzzy
(Kyliric Masella). Children's
drama series for NITV.
Photo: Julian Panetta



Post Mortem Mary from
SCREAM! Queensland



37 
SCREEN PRODUCTIONS
(DOMESTIC AND INTERNATIONAL)

72% 
OF PROJECTS FUNDED HAD
ONE OR MORE FEMALE PRACTITIONERS IN A KEY CREATIVE ROLE

2340
JOBS CREATED

ESTIMATED
\$214m
IN **QUEENSLAND**
PRODUCTION EXPENDITURE

\$1.3m

INVESTMENT IN
ABORIGINAL AND TORRES STRAIT ISLANDER
PROJECTS, TALENT AND BUSINESSES.

85

PRACTITIONERS TO TRAVEL TO **SIX DOMESTIC AND NINE INTERNATIONAL** MARKETS

SQ PRODUCTION INVESTMENT FOR

28

PROJECTS

93%
CREATED IN QUEENLAND



SQ DEVELOPMENT INVESTMENT FOR

41

PROJECTS

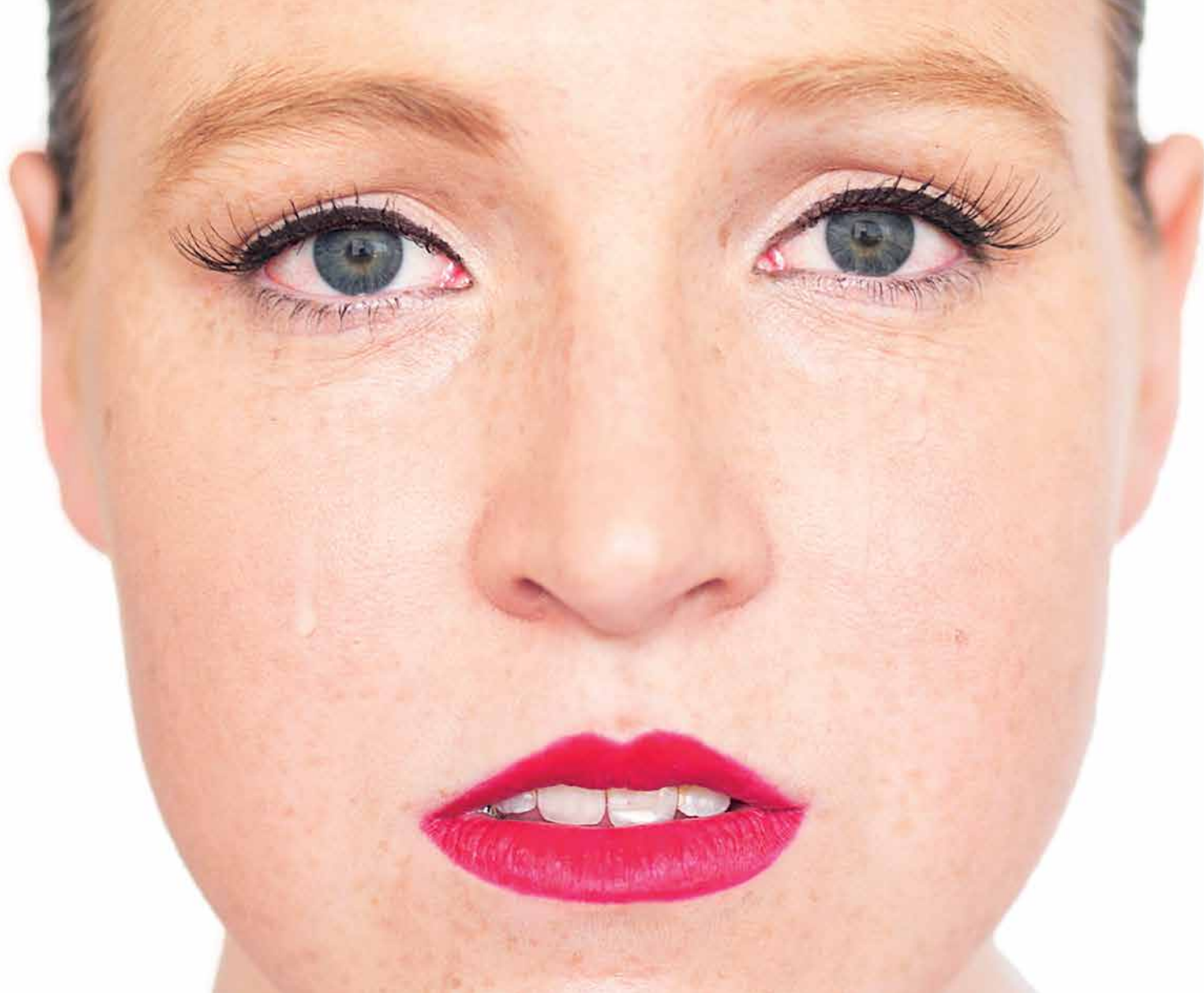
100%
CREATED IN QUEENLAND



3925



PEOPLE PARTICIPATED
IN SQ EVENTS AND INDUSTRY ENGAGEMENT



Am I Perfect?, produced by
WildBear Entertainment

PRODUCTION INVESTMENT ALLOCATED

QUEENSLAND BASED (28)

Doodles (new season)
Winchester (post production only)
Baby Animals Around the World
Joyride
Grace Beside Me
Making Marvels (Big Art Series 2)
Wik vs Queensland
Am I Perfect?
Iron Fists and Kung Fu Kicks
The Strange Chores
The Wrong Kind of Black
Homecoming Queens
Jill Bilcock (documentary)
Think of the Children (Games)
Bluey
Mega Mechanics
S is for Storytelling
Love Opera

The Second (Stan)
A Thin Black Line
Every King Tide
Inside Manus
The Ex Files
The Bureau of Magical Things
Mr Cranky
At Last
Harrow
Tidelands (Netflix)

INTERSTATE (5)

The Mosque
Carry the Flag
Safe Harbour
Dying to Live
Great Barrier Reef 3D

INTERNATIONAL (4)

Pacific Rim 2
Aquaman
I'm a Celebrity Get Me Out of Here - series 15
Ich Bin Ein Star - series 10



The Strange Chores



Balloon Barnyard

Screen Queensland
supported home-grown
talent who achieved
international success:



LUDO STUDIO - 2017
International Emmy
win for *Doodles* and
production deals for
two animated children's
series, *The Strange
Chores* and *Bluey*,
both with investment
from Screen
Queensland.

HOODLUM
Development deal
for *Harrow* and for
Tidelands, the very first
Netflix Original Series to
be commissioned and
made completely in
Australia.

LIKE A PHOTON -
Gaelic version of
animated preschool
show *Balloon Barnyard*
to debut in Ireland.

FOCUS ON PRODUCTIONS



The Bureau of Magical Things.
Julian Cullen, Elizabeth Cullen,
Kimie Tsukakoshi, Jamie Carter,
Rainbow Wedell, Mia Milnes.
Photo: Tammy Law

At Last Queensland-Chinese partnership

- Screen Queensland continued to build relationships with the Chinese screen industry with the Australia-China co-production *At Last* to film in Queensland in 2017.
- *At Last* will provide about 200 jobs and inject \$10.8 million into the local economy, and will follow the model shaped by the success of previous co-productions *Guardians of the Tomb* (previously known as *The Nest 3D*) and *Bait 3D*.

Wik vs Queensland

- *Wik vs Queensland*, commissioned by NITV and supported by Screen Queensland and Screen Australia, examines the central role of land rights in maintaining and preserving Aboriginal language and culture.
- *Wik vs Queensland*, the first major documentary to be produced by

Queensland-based Bacon Factory Films, is directed by Indigenous film maker Dean Gibson and will film in Brisbane and in Far North Queensland in Cairns, Aurukun and Townsville.

Queensland snares first Netflix series to film in Australia

- *Tidelands* will be the very first NETFLIX Original Series to be commissioned and made fully in Australia, with filming to take place in South East Queensland.
- *Tidelands* was written and developed by Queensland talent through Brisbane-based production house Hoodlum. Hoodlum is the first production company in Australia commissioned to produce a series for Netflix
- Post-production for the series will also take place in Queensland.
- *Tidelands* will be available through Netflix in 190 countries.

The Bureau of Magical Things

- The children's series, *The Bureau of Magical Things*, by Queensland-based producer Jonathan M. Schiff will film from July 2017 to December on the Gold Coast and in Brisbane.
- The 20-part series will create more than 200 cast and crew jobs and is expected to inject more than \$8.5 million into the Queensland economy.
- Featuring an all-Queensland teenage cast led by Brisbane actress Kimie Tsukakoshi (*The Family Law*). She is joined by siblings Elizabeth Cullen and Julian Cullen, who grew up in Cairns before moving to the Gold Coast, along with Gold Coast actors Mia Milnes, Rainbow Wedell and Jamie Carter.

Grace Beside Me: an Australian first

- A Queensland-created children's series will make television history when it is aired on three different networks.

- *Grace Beside Me*, an adaptation of a novel of the same name by Queensland-based aboriginal writer Sue Mcpherson will premiere on NITV, followed by a broadcast on the ABC and with a third outing on subscription TV on Disney Channel – an Australian first.

New television series Harrow

- *Harrow* is a major new television series to film in Brisbane and South East Queensland from August to December 2017 with support from Screen Queensland.
- *Harrow*, a partnership between ABC Studios International, ABC Australia, and Screen Queensland, is a home-grown thriller developed by Brisbane-based production house Hoodlum that will be seen internationally.



The Second



*Baby Animals:
Around the World*

Queensland Originals: *The Second*

- *The Second* is the first feature film to be developed through a partnership between Stan and Screen Queensland.
- *The Second* - written and produced by Stephen Lance, produced by Leanne Tonkes and directed by Mairi Cameron went into production in June 2017 and will be distributed through Stan following a theatrical release.
- *The Second* filmed in the Western Downs region including at Dalby's Jimbour House, Jandowae, Lake Broadwater, and in Brisbane.

Safe Harbour

- The television series, *Safe Harbour*, a psychological thriller produced by Matchbox Pictures for SBS and supported by Screen Queensland and Screen Australia, explores how a single action can have a ripple effect.
- *Safe Harbour* is a direct outcome of Screen Queensland's Enterprise

program with a concept from local writers Phil Enchelmaier and Simon Kennedy.

Carry the Flag

- The NITV documentary *Carry the Flag* explores the story behind the Torres Strait Island flag designed by Bernard Namok.

Doodles

- The new season for *Doodles*, by Ludo Studio, an interactive multiplatform series which takes people's drawings and turns them into short animated movies.

The Mosque

- *The Mosque*, a three-part one-hour documentary series produced for SBS by Southern Pictures with Screen Australia support.

Baby Animals: Around the World

- *Baby Animals: Around the World* by WildBear Entertainment is distributed by DRG, with postproduction from Cutting Edge.
- The *Baby Animals* series has been picked up by Discovery Australia, LIC China, AMC Networks International in Spain, Next Step Television Thailand, and National Geographic Australia, Asia and Latin America.

Joyride

- Documentary *Joyride* by writer/director Randall Wood, about the next generation condom following a multi-milliondollar Global Health Challenge announced by the Bill and Melinda Gates Foundation, with Screen Australia support.

Winchester

- Feature film *Winchester* by producer Tim McGahan of Blacklab Entertainment and directed by Peter and Michael Spierig with picture, sound and visual fx postproduction taking place at Cutting Edge. The production will spend more than \$3.5 million in Queensland.

QUEENSLAND GOVERNMENT SUPPORT

The Queensland Government provided \$30 million to Screen Queensland over four years, (from 2015-16 to 2018-19) for Queensland to remain competitive in an international market as we look to attract new screen productions.

This investment supports a pipeline of large scale film and high end television to ensure Queensland remains competitive in attracting international production and showcasing local productions to the world.

The funding of \$30 million has helped to secure:

- *Guardians of the Tomb* (previously known as *The Nest 3D*)
- *Hoges*
- *Jungle*
- *Swinging Safari* (previously known as *Flammable Children*),
- *At Last*
- *The Bureau of Magical Things*
- *Harrow*
- *Thor: Ragnarok*
- *Pacific Rim 2*
- *Tidelands*
- *Aquaman*.



MARVEL STUDIOS THOR RAGNAROK

Thor: Ragnarok, due for release in October 2017, is estimated to have injected \$142M into the Queensland economy and employed more than 1000 Queensland cast and crew.


Chris Hemsworth, Tom Hiddleston and director Taika Waititi filming *Thor: Ragnarok* in Brisbane in 2016.



AQUAMAN

Aquaman, in production on the Gold Coast from May to October 2017, will spend more than \$100 million in Queensland on physical production and is due to create 750 jobs.


3 May 2017 - First day of filming *Aquaman* at the Gold Coast's Village Roadshow Studios: The Goodjinburra Dancers performed the Welcome to Country. Photo: Jasin Boland



Tallebudgera Creek,
Queensland.
Photo: Neil McGregor

KONG SKULL ISLAND

INTERNATIONAL TESTIMONIAL FOR
FILMING IN QUEENSLAND



**QUEENSLAND'S
JUNGLES HAVE
A UNIQUE AND
BEAUTIFUL VIBE.
THERE WAS
SOMETHING
ABOUT THE SPACE
BETWEEN THE
TREES WHICH
READS SO
BEAUTIFULLY
ON FILM...AND WE
HAD ONE OF THE
BEST CREWS I'VE
EVER WORKED
WITH IN MY
ENTIRE LIFE.**

**JORDAN VOGT-ROBERTS, DIRECTOR
KONG: SKULL ISLAND, SYDNEY'S
DAILY TELEGRAPH, 4 MARCH 2017**

ONLINE PLATFORMS

Queensland Originals with YouTube

- The 2016-17 YouTube initiative brought together Queensland screen practitioners with leading YouTube creators to produce new content.
- Successful applicants were Adam Fowler (Manifold Media) and Steve Geddes (Light + Shade) who worked with YouTuber Katie Orlowski to create the new series, *Film to Fashion*.

Queensland Originals: First Concepts

- Five mid-career teams developed concepts for SVOD series under the guidance of Netflix's *Daredevil* showrunner Marco Ramirez
- *Call of the Curlew* - Meg O'Connell and Charlie Aspinwall, *The Rainmaker* - Helen Morrison, Suzanne Thompson and Margaret Risel, *Gehenna* - Shayne Armstrong, *Frequencies* - Darren Paul Fisher, Martha Goddard and Kerrin McNeil, *Promised Planet* - Bronwen Noakes, Roger Monk and Emily Avila

Factual Formats with ABC iview

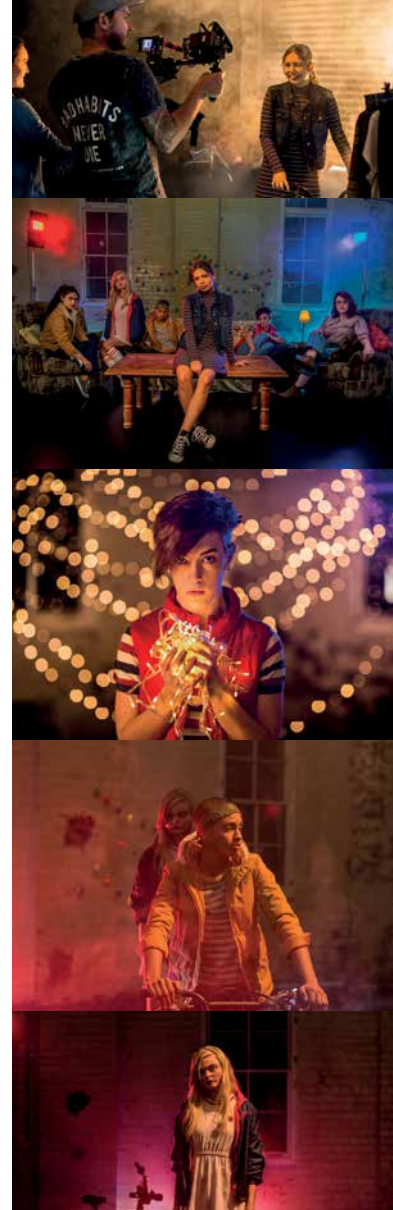
Three Queensland teams selected to develop online factual and factual entertainment series to premiere on ABC iview with One project selected for production - *The Ex-Files*, Wildbear Entertainment (P: Kate Paul, EP: Veronica Fury) and two projects supported through development

Support for Games

- 10 applications for travel support
- SQ approved investment of \$20,000 in the game Think of the Children
- SQ sponsored gaming conferences GCAP and GDC conferences in 2016-17
- Supported Game Jam event

Virtual Reality - Untold Australia S2 with SBS

- Three Queensland filmmaking teams received \$133,333 each (co-funded by SQ & SBS) to produce VR short-form documentaries exploring the diversity of Australia's people, cultures and lifestyles: Bunya Production's *Every King Tide*, Hoodlum Active's *Inside Manus*, Douglas Watkin's *A Thin Black Line*.



INITIATIVES AND PROGRAMS

**Screen Queensland
allocated \$1.75m to
support talent.**

SCREAM! Queensland a new launchpad for horror filmmakers

- Screen Queensland is partnering with Screamfest in Los Angeles to offer three Queensland teams a chance to take their work to international audiences by producing a short horror film with funding of \$40,000 per film.
- The successful projects were:
Hobby Shop – Ryan Greaves (producer); Isabel Stanfield (producer/director); Stephanie Liquorish (writer/director); Zac Loy (writer); Jacob Irvine (writer); *Post Mortem Mary* – Daniel Schultz (producer); Joshua Long (writer/director); *Slaughter at Lonesome Rock* – Caitlin Johnston (producer); Jeff Tseng (producer); Lucas Thyer (writer/director); Simon Jeffares (writer).
- Kirk M. Morri, editor of *Aquaman*, *The Conjuring*, *Insidious* gave expert advice to the teams on editing their horror shorts.



From Making Marvels:
Kraken (2016) by
Florentijn Hofman for
Shenzhen's One City
development
in China.

Retold with Wendall Thomas

- Three early career writers/writing teams (Ben Southwell, Fiona & Richard Westwell and Evelyn Saunders) were supported to fast track feature film projects with a focus on script and story development.

Comedy Writing Masterclass with Tim Ferguson

- Three writers (Henry Boffin, Joe Lewis and Trish Curtin) were supported to attend a comedy writing masterclass with Tim Ferguson.

SQ Business Strategy

- Like a Photon creative were match-funded \$5000 to support business planning with business and financial services company Untangled Octopus.

Queensland Originals: Anthology

- Screen Queensland is drawing on Queensland talent to lay the groundwork for a new feature film, as part of a collaborative initiative.
- Five early career writers (Loani Arman, Nicholas Burgess, Tristan Savage, Katherine Putnam, Drew Jarvis) took part in a three-week writers room led by Stephen Cleary where they cowrote a feature film screenplay.

COMMITTED TO SUPPORTING

DIVERSITY

The need for more diversity in how the screen industry shows and tells the stories of contemporary Australia is an issue that the entire industry has identified and one that Screen Queensland is working in partnership to solve.

Screen Queensland is working to drive changes and embrace diversity both in front of and behind the screen.

Screen Queensland is a member of the Screen Diversity and Inclusion Network (SDIN), which includes many of Australia's leading media organisations as well as screen agencies.

Talent Camp (early career)

- Screen Queensland has partnered with the AFTRS to deliver Talent Camp, an intensive one-week workshop designed to upskill budding screen storytellers from underrepresented communities (cultural background, disability, sexual orientation, gender identity, geographic disadvantage and socio-economic status).

LOCAL INDUSTRY

In 2017 Screen Queensland conducted a comprehensive statewide consultation with the screen industry to prepare new guidelines for its funding programs in 2017-18 to support local stories and storytellers, and the continued growth of the industry.

GENDER EQUITY

In 2016 Screen Queensland launched its first Gender Parity policy to drive gender equity for women in the screen industry. Screen Queensland is focused on creating change through mentorships, attachments, and specific initiatives.

In 2016-17, 73% of projects funded through development and production had one or more female practitioner in a key creative role.

SQ Attach

- SQ provided eight professional attachments aimed at growing skills and experience across a range of early-career practitioners. Five were female. (See page 23 for the complete list)



IncubatHER 2016

"Congratulations to all involved. It was the best screen event I've ever attended"
– Attendee incubatHER 2016

In July 2016, Screen Queensland partnered with QUT to present SQ incubatHER, in a move towards a more diverse screen industry. The day included a keynote from Turia Pitt and sessions on mentoring, creating diverse content and finance. 118 people attended the event.

SQ Mentorship

- SQ will deliver a three-year mentorship program (2017-2019). Each year, one outstanding female screen or games practitioner will receive \$20,000 to undertake a self-structured mentorship program to elevate their professional practice by working with mentor/s recognised as leaders in their field.



Geena Davis Keynote address on gender in media

- In March 2017, Screen Queensland partnered with Screen Australia to livestream the Geena Davis keynote address for the All About Women conference in Sydney. Geena Davis is head of the Geena Davis Institute on Gender in Media and her keynote subject was about women and the media.

Lucas Taylor: recipient of Greg Coote Scholarship in 2017.

SKILLS DEVELOPMENT



SQ aims to develop skills in the sector through programs and initiatives to ensure a skilled and vibrant workforce and to discover new voices on and off screen.

Lucas Taylor awarded with Greg Coote Scholarship

Writer Lucas Taylor was awarded the second Greg Coote Scholarship, established by Screen Queensland and Australians in Film, to support a 12-week placement on a Fremantle Europe television show in 2018.

SQ Attach

SQ provided professional attachments aimed at growing skills and experience across a range of early-career practitioners. These included: Benjamin Southwell (Producer, *Aquaman*), Sarah Dahl (Script Supervisor, *Aquaman*), Alisha Worden (Standby Costume, *Aquaman*), Kaylene Butler (Producer, *Wik vs Queensland*), Adeel Quereshi (Producer, *The Mosque*), Marco Sinigaglia (Director, *Hoges*), Ljudan Thorpe (Producer, *Lawmakers & Lawbreakers*), Samantha Keough (Editor, *The Bureau of Magical Things*).

FIRST PEOPLES

Screen Queensland launched its first Aboriginal and Torres Strait Islander strategy in 2016 to advance the state's distinct storytelling voice, and reflect its unique culture in diverse screen stories shared through traditional and new platforms.

In 2016-17, Screen Queensland invested approximately \$1.3 million in funding for Aboriginal and Torres Strait Islander projects, talent and businesses.

Funding included:

- 4 x 30min documentary series co-funded by Screen Queensland and NITV as part of the Elements initiative
- 2 teams to produce 4 x 5min web series for ABC iView as part of the *Straight out of the Straits* initiative
- 2 teams to produce 10min VR experiences for SBS Untold Australia

Production investment in:

- *Grace Beside Me*, children's drama series for NITV
- *Carry the Flag*, a television documentary telling the story of the Torres Strait flag
- *Wik vs Queensland*, a feature documentary that revisits the controversial and time leading up to and following the High Court's decision to grant native title to the Wik People in 1996
- *Wrong Kind of Black*, a webseries filmed in Townsville and Palm Island
- Development investment in five projects for broadcast and theatrical platforms
- Three professional placements for early career producers
- Travel & Marketing support for 11 practitioners to attend domestic and international markets and events



Our Stories
Our Way,
NITV



Boggabilla
Bus

New web series captures Torres Strait Islands stories on screen

- Two new factual web series from the Torres Strait Islands will be funded as part of *Straight out of the Straits*, an Australian-first partnership between Screen Queensland, Screen Australia and ABC iView.
- *Dinghy Gurls*, directed by Sylvia Tabua and Shanice Tabua, is a four-part factual series while the series *Yatha Pathayk: Coming of Age* will be directed by Jimi Bani about the cultural journey of 15-year-old Dmitri Ahwang from Mabuiag Island in the Torres Straits.

Elements

Four teams of Aboriginal and Torres Strait Islander talent to develop and produce a four-part factual broadcast series inspired by the four elements: earth, wind, fire and water.

- Benjamin Southwell & Renee Wilson
- EJ Garrett & Kaylene Butler
- Jimi Bani & Aaron Fa'aoso
- Pat Mau & Sio Tusa

Screen Queensland is committed to building a dynamic and vibrant screen culture in Queensland and celebrating the art of filmmaking. The Screen Culture Funding Program aims to:

- increase access to screen content in Queensland, from traditional cinematic screens to new platforms
- provide support for regional and remote screen festivals across Queensland
- support screen events that increase audiences' choices
- provide diverse content, often outside the mainstream Screen Culture funding is offered twice each year.

Screen Culture funding recipients

2016-17:

July 2016

- Vision Splendid Outback Film Festival, 24 June – 2 Jul

August 2016

- Mackay International Film Festival / 5-6 Aug
- Animation Alliance Australia Presents / Cairns 18-20 Aug, Brisbane 19-21 Aug
- Weekend Independents at Griffith Cinema / 26-27 Aug

September 2016

- Queensland Touring Film Festival (Goondiwindi)
- Caloundra Fringe Film Festival / 2 Sept to 5 Oct
- Great Barrier Reef Film Festival / 9-11 Sept

October 2016

- Capricorn Film Festival (Gladstone) / 2-29 Oct
- Queensland Touring Film Festival (Charters Towers) / 29 Oct

- Travelling Film Festival QLD Tour 2016 (SFF) / Bundaberg (13-16 Oct), Toowoomba (7-9 Oct), Mackay (14-16 Oct).
- Heart of Gold International Film Festival (Gympie) / 6-9 Oct
- Australian International Movie Convention (Gold Coast) / 9-13 Oct
- Iranian Film Festival / 20-23 Oct
- Port Shorts Film Festival / 22-23 Oct
- Epic Diem / 1-2 Oct

November 2016

- Brisbane Asia Pacific Film Festival / 23 Nov to 4 Dec
- Travelling Film Festival QLD Tour 2016 (SFF) / visited Cairns (4-8 Nov), Rockhampton (11-13 Nov), and Townsville (18-21 Nov).
- Queensland Touring Film Festival / (Djarra, Richmond (2-5 Nov).
- Australian Cinematographers Awards / 19 Nov
- Brisbane Himalayan Film Festival / 25-26 Nov

- Screen Forever / 15-17 Nov
- Noosa International Film Festival / 3-6 Nov

January 2017

- Global Game Jam / 20-22 Jan (Brisbane)

February 2017

- Flickerfest 26th International Film Festival / 9-11 Feb (Brisbane)
- Flickerfest 26th International Film Festival / 17 Feb (Gold Coast and Nambour)
- Flickerfest 26th International Film Festival / 18-19 Feb (Toowoomba)
- Sunscreenings/Banana Sundays

March 2017

- Flickerfest 26th International Film Festival / 10 Mar (Cairns)
- Life is Better When You Surf Festival / 7 Mar (Noosa, Sunshine Coast)
- Australian International Documentary Conference / 5-8 Mar (Melbourne)
- Alliance Francaise French Film Festival / 16 Mar – 09 Apr (Brisbane)

- Brisbane Queer Film Festival / 10-19 Mar
- Transitions Film Festival / 23-26 Mar (Brisbane)
- Flickerfest 26th International Film Festival / 3-4 Mar (Mackay, Townsville and Ayr)

April 2017

- IDENTITY Short Film Festival (as part of National Youth Week) / 3 Apr (Mount Isa)
- Gold Coast Film Festival / 1-30 Apr
- Flickerfest 26th International Film Festival / 19 Apr (Maryborough)
- Flickerfest 26th International Film Festival / 07 Apr (Whitsundays)

May 2017

- Nandeebie Screen / 19 May - 2 Jul (Redlands)
- West End Film Festival / 27-28 May (Brisbane)
- Sunshine Coast International Surf Film Festival / 15-21 May 2017
- Solid Screen Festival / 2-3 May (Sunshine Coast)

June 2017

- Vision Splendid Outback Film Festival / 23 June - 1 Jul (Winton)
- Crafting Intangibles / 10-11 June (Brisbane)
- Australian Virtual Reality Film Festival / 24-25 June





Rodney Fuentebella. Keyframe
for *Captain America: Civil
War* 2016. © 2016 MARVEL

ADVANCING QUEENSLAND **CULTURAL TOURISM**

27

- In 2017, Screen Queensland leveraged the success of its film industry to showcase Queensland destinations to an international audience, inspiring more visitors to experience Queensland.
- *Pirates of the Caribbean: Dead Men Tell No Tales* marketing campaign was activated in North America in partnership with Screen Queensland, Tropical North Queensland and Helloworld.
- The campaign combined spectacular scenery from the film with images from across the state.
- Screen Queensland opened the door for QAGOMA to secure the world first Marvel Cinematic Universe Exhibition which ran from May to September 2017.
- Secured an opportunity for TEQ to promote Queensland through a national campaign with The Today Show in 2016 to win a walk on role to Marvel's *Thor: Ragnarok*.
- Secured the Asian Animation Summit to Queensland in 2016 and 2017
- Developed a movie tourism tour in conjunction with the 2017 Gold Coast Film Festival



Tamborine Mountain,
Queensland.
Photos: Neil McGregor

QUEENSLAND LOCATIONS

International productions

- *Kong: Skull Island* filmed in Queensland in 2016 – at Village Roadshow Studios and on location at Mt Tamborine's rainforest, Coombabah swamp and South Stradbroke Island.
- *Thor: Ragnarok* filmed at Village Roadshow Studios and on location in Brisbane city in 2016.
- *Pacific Rim 2* filmed in Brisbane and the Gold Coast in 2017.
- *Aquaman* is filming at Village Roadshow Studios on the Gold Coast and on location in South East Queensland in 2017.

These films showcase Queensland locations to a national and international audience, building cultural tourism and inspiring more visitors to experience all that Queensland has to offer.

Stage 9, Village Roadshow Studios.

South Stradbroke Island.

INNOVATION

Screen Queensland champions change in a fast-moving, global environment, with a focus on new and digital platforms and increased collaboration, community and communication within the sector.

Drones and virtual reality (VR) are leading the way forward for film and TV production in Queensland. This advanced technology is changing the way films are being made.

Big international productions that have filmed in Queensland have used drones for shooting and lighting. These include *Pirates of the Caribbean: Dead Men Tell No Tales*, *Thor: Ragnarok*, *Pacific Rim 2*, *Guardians of the Tomb*, (previously known as *The Nest 3D*).

In 2016 Screen Queensland partnered with CASA (Civil Aviation Safety Authority) for a drone workshop to discuss the use of drones for filming and the safety elements required.

Online Video Awards

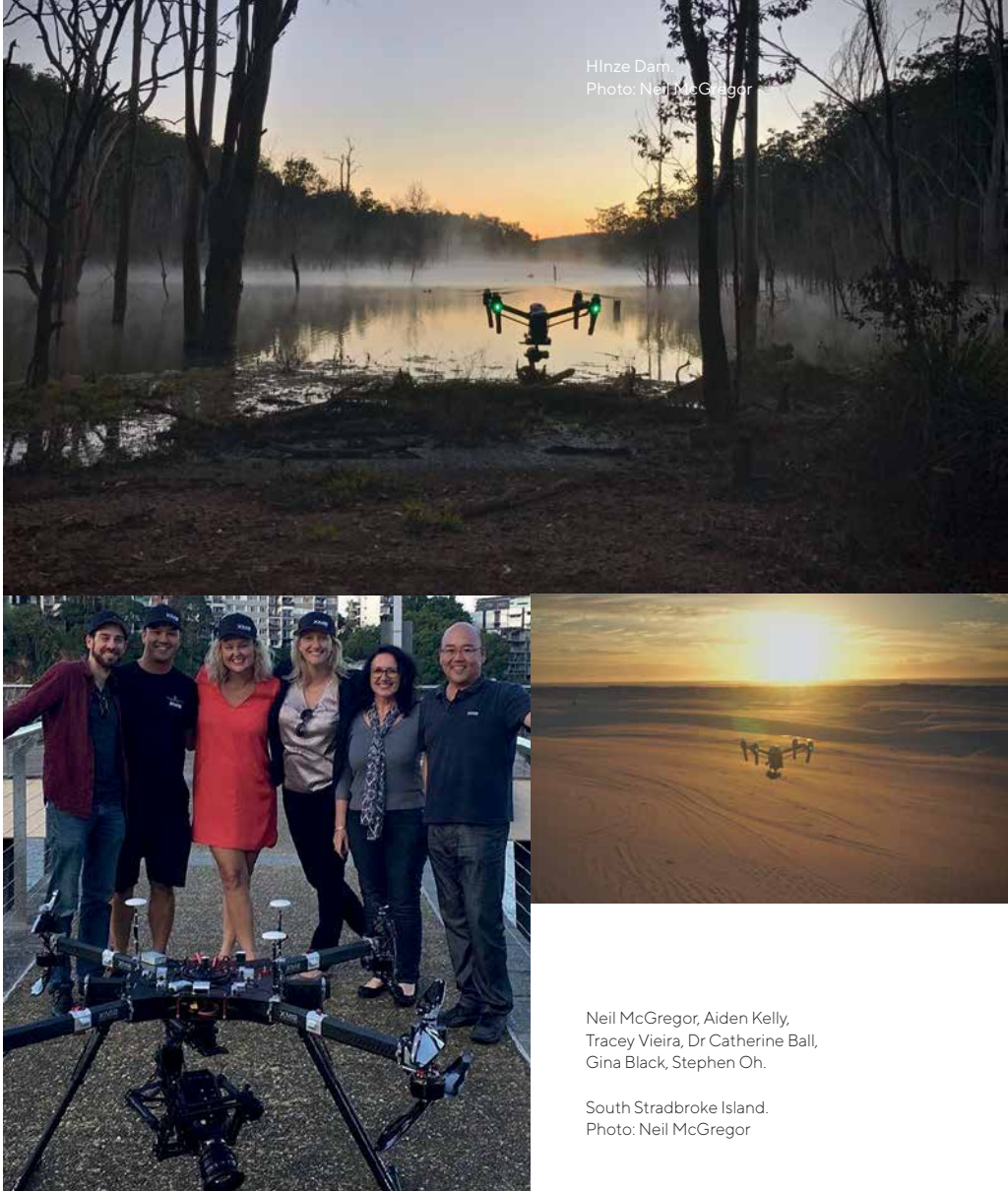
The Online Video Awards are Australia's national annual awards celebrating the best in online content.

In 2017, the Online Video Awards were supported by Screen Queensland to be hosted in Brisbane for the first time.

Hosting the awards aligns with Screen Queensland's aims to champion change in a fast-moving, global environment with a focus on new digital platforms.

In 2017, there were more than 200 entries from across the country.

The Online Video Awards encourage a high standard of quality content, and help to raise awareness of content that has captured the interest and hearts of national and international audiences.



HInze Dam.
Photo: Neil McGregor

Neil McGregor, Aiden Kelly,
Tracey Vieira, Dr Catherine Ball,
Gina Black, Stephen Oh.

South Stradbroke Island.
Photo: Neil McGregor

EVENTS AND INDUSTRY ENGAGEMENT

**Total engagement in
2016-17: 3925 people
attended SQ events and
initiatives**

- 21 July 2016 / **IncubatHER 2016** - 118
- 8 August 201 / **SBS AND NITV Meet the Broadcasters** - 151
- 14 August 2016 / **The Shallows Cast and Crew Screening** - 220
- 24 August 2016 / **First Concepts Event** - 95
- 29 September 2016 / **ABC Meet the Broadcasters** - 100
- 21 November 2016 / **Screen Australia Roadshow** - 82
- 22 November 2016 / **Welcome Cocktail Party Asian Animation Summit** - 220
- 3 December 2016 / **Game On Panel (SQ event within BAPFF)** - 52
- 13 December 2016 / **End of Year Event - Panel and Networking** - 104
- 21 February 2017 / **In Conversation with Colin Gibson** - 99
- 5 March 2017 / **All About Women Satellite featuring Geena Davis (Live Stream Event)** - 40
- 5 March 2017 / **Kong Skull Island Cast and Crew Screening** - 190
- 22 March 2017 / **Ausfilm Industry Networking Event** - 110
- 29 March 2017 / **In Conversation with Donick Cary** - 40
- 11 April 2017 / **Screen Australia and SQ present Hot Shots Plus** - 22
- 13 April 2017 / **SQ and ABC meet with Cairns practitioners** - 21
- 23 April 2017 / **Surfin the Crew at Gold Coast Film Festival** - 44
- 18 May 2017 / **Online Video Awards** - 210
- 21 May 2017 / **Pirates of the Caribbean Give Back Screening** - 1800
- 8 June / **Screen Qld Meet the Content Team Roadshow** / Gold Coast SQ Roadshow - 60 / Sunshine Coast - 40 / Cairns - 17 / Brisbane - 90



Panel from
IncubatHER 2016

GIVING BACK

Pirates of the Caribbean: Dead Men Tell No Tales economic impact of \$220 million 2142 jobs (equals 401 full time equivalent) and \$80 million wages.

Pirates of the Caribbean: Dead Men Tell No Tales Give Back screening in Queensland

- On Sunday 21 May 2017, The Walt Disney Company in partnership with Screen Queensland hosted a special preview screening of the film for the local industry, including cast and crew who were involved with the production, at The Star on Queensland's Gold Coast.
- Disney's *Pirates of the Caribbean: Dead Men Tell No Tales* was filmed at Village Roadshow Studios on the Gold Coast and surrounding locations in Queensland including Southport Spit, Cleveland Point, Mount Tamborine and the Whitsundays.
- *Pirates of the Caribbean: Dead Men Tell No Tales* was shot on the Gold Coast in 2015 with investment from the Queensland Government through Screen Queensland and was the largest international feature film ever to shoot in Australia.

Kong: Skull Island Give Back screening

- *Kong: Skull Island*'s Queensland locations of Stradbroke Island and the Gold Coast hinterland to an international audience, inspiring more visitors to experience Queensland.
- Legendary presented a give-back screening of *Kong: Skull Island* on 5 March 2017 for the Queensland crew who worked on the production.

Pirates of the Caribbean: Dead Men Tell No Tales Give Back screening on the Gold Coast, 21 May 2017.



SOCIAL MEDIA



screen_qld Band of misfits #thornsnarok #marvel #screenqid @talkawalks @tessamethompson @marinifuko @scarablanche @jefgokblum #kurutzen #each-house #Repost @chrishemsworth

156 likes
JULY 28

Add a comment...



screen_qld Congratulations!! @kongskullislandmovie has just past \$800 million at the world wide box office & filmed right here in #Queensland with Queensland cast & crew #screenqid #Repost @legendary screen_qld #kongskullisland #kong #legendary #phoenixlife #scifi #jungle #reelscout #filmqueensland #kingkong reelmanagementmodels Awesome!! brigardent @mattsteeves Very nice

122 likes
APRIL 8

Add a comment...



screen_qld Screen Queensland's CEO Tracey Vieira with Producer Leanne Tonkes, Writer Stephen Lance & Director Mark Cameron - the creative team of the first @australiaoriginal & #screenqid supported feature film @thesecondmovie shot on location in film friendly @westerndownsarc #queensland gretacarewjohns allikable Huge Mailli and Stephen @thesecondmovie westerndownsarc Loved working with @thesecondmovie team - can't wait to see the finished product! screen_qld Thank you for the film friendly support @westerndownsarc we can't wait to see the amazing Western Downs locations on screen. @thesecondmovie

129 likes
AUGUST 1

Add a comment...



screen_qld Winton, Queensland screen_qld Margaret Pomeranz honoured in Winton's Walk of Fame #visionsplendid #Repost @vision_splendid screen_qld #Repost #gendarmiers #visionsplendid #winton #outbacklife #vot117 #vot117 #thisqueensland #themovies #margaretpomeranz #davidstratton #DavidStrattonCinemaLife #cinema #event #timedivision #film #scifi #waskilliane sharpshouseuk Found this on the explore section, keep up the great work! kelly_filmmaker Met her the other day in Brisbane Airport. Lovely lady.

93 likes
JUNE 24

Add a comment...



screen_qld Melbourne, Victoria, Australia screen_qld #JUNGLE cast and crew at #MFF2017 @yatal_ginsberg @joejacksonofficial Amazing to see Queensland's world class Jungle locations and talented cast & crew on the cinema screen. #screenqid #Repost @melbfilmfest chessmatesau rubyagency

102 likes
AUGUST 4

Add a comment...



screen_qld

screen_qld 'Marvel' exhibition starts this Saturday! #screenqld is proud to be supporting this event! Head over to qagoma.qld.gov.au to find details & when your favourite #Marvel film is playing. #MarvelGOMA

#Repost @qagoma · · · Production still from Avengers: Age of Ultron 2015 / Director: Joss Whedon / Image courtesy: The Walt Disney Company (Australia) Pty Limited

filmfocusau
duncanfilm

79 likes
MAY 23

Add a comment...



screen_qld
GOMA, Brisbane.

screen_qld #MarvelGOMA #screenqld
shiva_nassab Must go to this when I come back @wandatomasevsky
shiva_nassab @shilamarielle @kn.shayan you two too have to go!
wandatomasevsky Coh yes!
@shiva_nassab

113 likes
MAY 27

Add a comment...

screen_qld

screen_qld Congratulations to Chauvel Award recipient Deborah Maitman.

#gcfl17 #gcflmfestival
#Repost @gcflmfest



screen_qld

screen_qld #Repost @mrbenjaminlaw · · · #Queensland filmed #thefamilylaw is back for Series 2! Tune into @SBS_Australia on June 16 (Thur) @ 8.30pm for two back-to-back episodes or catch up on SBS On Demand after each episode has aired. And relive the joy! #housefulness of Series 1 on SBS On Demand from June 8! 🍷🍷🍷🍷🍷🍷

78 likes
MAY 17

Add a comment...



screen_qld

screen_qld My Aquafem
@prideofgyppies @cowanfilms
Temuera Morrison #screenqld · · ·
#Repost @amberheard

111 likes
JUNE 18

Add a comment...



screen_qld

screen_qld Brisbane location in Queensland filming #Kongskullisland - repost from @bristolanson #screenqld

95 likes
MARCH 8

Add a comment...



screen_qld

screen_qld #Repost @gcflmfest · · · @theosirischid Q&A onstage with @kellanlutz @isabelucas @keeganroft Temuera Morrison, Ben Thomas and Matt Smith. Photo by @theosirischid



screen_qld

screen_qld Happy International Women's Day! Celebrate the women in your life today. Thank you to our wonderful guest speaker for the luncheon today - CEO of @screen_qld @ceowithpassion Tracey Vieira who spoke about the #BeBoldForChange movement and the impact women can make in the screen industry or everyday life! Especially to set an example for the next generation of strong women! Also a big thank you to Dale Spender pictured here who spoke on behalf of the incredible Second Chance Programme who

59 likes
MARCH 8

Add a comment...



screen_qld

screen_qld #Repost @creepypuppet · · · Months of intensive prep has led to this. Day one of photography. Let's dive

96 likes
MAY 6

Add a comment...



screen_qld

screen_qld #Repost @creepypuppet · · · Lady MERA swept in from the sea. First day with the exquisite @amberheard. (Shot by the talented @jainboland) #screenqld
lucyinkondon The Little Mermaid x Wonderwoman. That's my next fancy dress costume sorted then!

126 likes
MAY 18

Add a comment...



screen_qld

screen_qld #Netflix announces investment in first Australian series will film in #Queensland

