

Production Attraction Incentives

Funding Guidelines

Screen Queensland supports a creative, innovative and successful screen industry through development and investment; secures production to Queensland; and delivers an active screen culture across the state.

AIM OF THE FUNDING PROGRAM

The Production Incentive aims to attract footloose film and television projects to undertake the physical production of the project in Queensland through the provision of a grant. Projects are considered footloose where they have a genuine production, post production or VFX destination alternative.

A grant may be offered for projects undertaking physical production in Queensland. For projects solely undertaking to post/VFX production in Queensland see our Post Production, Digital and Visual Effect Grant guidelines.

WHAT FUNDING IS AVAILABLE?

The funding amount will be at the discretion of Screen Queensland and is subject to the availability of funding at the time of application.

Screen Queensland will consider the following when determining the level of funding:

- The project's total expenditure in Queensland on approved production elements
- The number of employment opportunities for Queensland based screen practitioners and companies
- The economic impact of the project in Queensland
- Any other factors that Screen Queensland consider relevant to meeting the overarching objectives of the Production Attraction program and Screen Queensland.

AM I ELIGIBLE FOR FUNDING?

This funding program is open to all Domestic and International Producers.

Generally a minimum of \$3.5 million must be spent in Queensland on approved production elements.

Approved elements include the following:

- Payments to Queensland screen industry practitioners, residents or companies for goods and services provided in Queensland in connection with the physical production of the project in Queensland.
- Salaries and other expenses paid to, or incurred in relation to, any Queensland residents engaged on the project.

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Project must be one of the following types of production:

- **Fiction:** feature film, television including subscription platforms (telemovies, mini-series, pilots or series)
- **Documentary:** feature film, television series (one-off or series)

ASSESSMENT CRITERIA

Applications for the Production Attraction grants are assessed in accordance with these guidelines including the objectives of the fund outlined below:

- Increase the level of film and television production in the State of Queensland.
- Increase skills development and employment opportunities for Queenslanders working in the screen sector.
- Increase business activity for Queensland based companies.

WHO CAN APPLY?

A production company or Special Purpose Vehicle which has:

- Evidence of genuine interstate or international production destination alternatives for your project
- Evidence of genuine marketplace interest for commercial release or distribution of your project.
- A project engaging a majority of screen industry practitioners who are Queensland residents.

WHAT PROJECTS ARE INELIGIBLE?

The following production types are ineligible to receive a Production Attraction grant:

- Variety programs and light entertainment
- Sports and current affairs programs
- Television commercials
- Short Films (less than 60 minutes)
- Community Television
- Student Films

Projects in receipt of any other incentive from Screen Queensland including Production Investment or Post Production, Digital and Visual Effects Grant are ineligible.

Applications from federal or state government departments or entities are ineligible.

Applications for a Production Attraction Incentive MUST be approved by Screen Queensland prior to the commencement of production.

Funding cannot be sought retrospectively. An application will be considered to be retrospective if production has already commenced.

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WHEN DO I NEED TO APPLY?

All incentive applications must be made prior to commencement of production.

Incentives will be paid after the completion of the production and following full acquittal of contracted delivery items and an audit.

HOW DO I APPLY?

Screen Queensland has moved its application process to a new online system. You can apply online at <https://screenqueensland.smartygrants.com.au>

Please allow for system down time or internet service provider problems when completing your application and save the application regularly.

An automated application email will be sent to you within 30 minutes as confirmation that Screen Queensland has received your application. **It is the applicant's responsibility to contact Screen Queensland if you do not receive an application receipt email.**

FUNDING ADMINISTRATION

Accepting a Grant

Successful applicants will be sent a letter of offer with the grant amount available for their production and outlining the next steps.

Applicants who accept the grant offer will then be required to enter into an agreement with Screen Queensland outlining specific deliverables that will be required.

Contract

Your contract with Screen Queensland will set out the terms and conditions of your grant, including requirements that:

- Your project achieves the agreed production spend in Queensland
- You provide delivery materials to Screen Queensland on completion of the project
- You provide Screen Queensland with an appropriate and agreed credit

Publicity

Successful applicants will be expected to assist Screen Queensland and the Queensland Government in relation to publicity and media opportunities during the productions filming in Queensland.

Confidentiality

Your incentive application and any grant approved by Screen Queensland is treated as commercial in confidence by Screen Queensland.

Reporting Requirements

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Successful funding applicants must provide detailed reporting and acquittal information on the activities undertaken which will be negotiated between the successful applicant and Screen Queensland at the time of contracting.

Payment of Grant

Incentives will be paid after the completion of the production and following full acquittal of contracted delivery items and an audit.

Payment of the grant will only be made on the receipt of a valid Tax Invoice.

WHO IS THE PROGRAM CONTACT?

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