

# Travel & Marketing Grants

Funding Guidelines

Screen Queensland supports a creative, innovative and successful screen industry through development and investment; secures production to Queensland; and delivers an active screen culture across the state.

## WHAT IS TRAVEL & MARKETING FUNDING FOR?

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Screen Queensland travel and marketing funding supports producers and key creatives to develop and sell high quality screen projects capable of delighting local and international audiences, winning critical acclaim and delivering commercial success. Funding is to support producers and projects as the foundation of a successful and sustainable industry.

International travel and marketing grants may be used by producers to access international markets and build strong professional relationships with potential sales agents, distributors, broadcasters and co-production partners.

Travel and marketing funding is targeted at the following events and markets:

- American Film Market (AFM)
- Asian Animation Summit
- Ausfilm (London, LA events)
- Cannes Film Festival and Market
- European Film Market - Berlinale (EFM)
- KidScreen
- MIPCOM & MIPTV
- SXSW
- Sundance Film Festival
- Toronto International Film Festival (International Financing Forum)
- World Congress of Science and Factual Producers

In exceptional circumstances, Screen Queensland may consider applications for travel and marketing support for other international events and markets or for structured meeting programs where real market interest can be demonstrated.

Domestic travel and marketing grants are available to early career producers, directors and writers only. Funding is to support project-based career development and is targeted at prestigious Australian markets, events and workshops.

International and domestic travel funding is for flights, accommodation, ground travel and registration and is in the form of a grant.

## WHAT FUNDING IS AVAILABLE?

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Funding to support attendance at markets in the Asia-Pacific region is capped at \$3,500 for an individual or, where a strong case can be made, \$5,000 for a team of two or more.

Funding to support attendance at markets in Europe, North America and other territories outside the Asia-Pacific region is capped at \$5,000 for an individual or, where a strong case can be made, \$7,500 for a team of two or more.

An individual or team may receive travel and marketing support up to three times in a single financial year.

Funding for early career domestic travel is capped at \$1,000 for an individual or \$1,500 for a team of two or more. Eligible applicants may receive travel and marketing support only once in a single financial year; travel is capped at one domestic travel grant per project.

*Travel and marketing funding is limited, competitive and subject to assessment.*

## WHO CAN APPLY?

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Eligible applicants for international travel and marketing funding are:

- Australian citizens or permanent residents living in Queensland
- Experienced producers (and key creatives travelling with a producer as part of a team);
- Representing a slate (at least three projects) of market-ready projects; and
- The demonstrated owner of the rights to all projects listed as part of the application

An 'experienced producer' is defined as someone who can demonstrate a successful track record as a screen producer. Preference will be given to those producers who have generated a minimum of \$1.5m QPE (or equivalent) in the past three years.

In exceptional circumstances, Screen Queensland may consider applications from less experienced producers (and key creatives) where it can be demonstrated that funding will significantly support talent and professional development.

Eligible applicants for domestic travel and marketing funding are:

- Australian citizens or permanent residents living in Queensland;
- Early career producers, writers and directors;
- Invited to attend a prestigious domestic market, event or workshop.

## WHEN DO I NEED TO APPLY?

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Applications for travel and marketing funding, including all required supporting materials and documents, must be submitted at least six weeks prior to travel.

## HOW DO I APPLY?

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Screen Queensland has moved its application process to a new online system. Applications are made using the travel and marketing application form located here:  
<https://screenqueensland.smartygrants.com.au>

An automated application email will be sent to you within 30 minutes as confirmation that Screen Queensland has received your application. **It is the applicant's responsibility to contact Screen Queensland** if you do not receive an application receipt email.

An application will proceed to assessment only when all sections of the form are complete and all requested materials and documentation has been provided.

## WHAT DOCUMENTS DO I NEED TO PROVIDE?

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Please review the check-list at the end of the application form. Incomplete applications will not be assessed.

For all applications we require:

- CV of people travelling
- List of proposed meetings
- Budget for travel
- One-pagers for all projects being taken to market
- Any demonstrated market place interest in proposed projects
- Producer's statement for all projects:
  - o expectations of market/meetings
  - o benefits to projects and professional development
- Additional statement substantially demonstrating why it is essential that the team travel together to the same event (where applicable)

Screen Queensland will inform you in writing of any missing materials and you will have five business days to supply the missing documents, after which the application will be deemed to have been withdrawn.

## HOW WILL MY APPLICATION BE ASSESSED?

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Screen Queensland will assess each application, taking into consideration:

- the track record of the applicant (and key creative team)
- the quality of the slate (whether projects are creatively compelling, market ready, have a demonstrable audience/commercial appeal and key creative and/or market attachments)
- the quality of the market or event (whether attendance will be of benefit to the slate)
- the strategy for financing/selling slated projects (whether the applicant will be able to realise the ambitions underpinning the travel and marketing)
- the benefit to the Queensland screen industry

## WHAT HAPPENS WHEN MY APPLICATION HAS BEEN ASSESSED?

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Travel and marketing applications will be assessed within six weeks.

Applicants will be informed in writing whether their application has or has not been successful.

Unsuccessful applicants may request feedback on the outcome of their application and this will be provided.

#### WHAT HAPPENS WHEN MY APPLICATION IS SUCCESSFUL?

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Successful applicants will enter into a contractual agreement with Screen Queensland.

Any reporting and acquittal requirements, and timelines for their delivery will be agreed.

A drawdown schedule for payment of funding will be agreed.

Funding payments cannot be made without a fully executed contract and on receipt of a valid tax invoice.

#### WHAT DO I DO IF I'VE READ THIS AND WANT TO TALK IT THROUGH?

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Email Screen Queensland at [development@screenqld.com.au](mailto:development@screenqld.com.au) outlining your query and giving your full name and contact details. One of the team will be in touch.