



ABC
iVIEW

originals

FACTUAL FORMATS INITIATIVE

Queensland Originals with iview is a new initiative from Screen QLD and ABC that will break new ground, developing engaging Australian digital first factual and factual entertainment series formats.

Three early to mid career Queensland producers will have the opportunity to develop a format based, high volume factual series and one will be selected for production and distribution on the ABC iview platform.

The two remaining developed factual series will be supported to attend MIPTV in 2017 to market their concepts to international companies.

Each of the three chosen series will take part in a development workshop where they will receive input from an industry executive producer as well as the ABC factual team. Each series will also each receive \$7,500 in early concept development investment from Screen Queensland.

Screen Queensland and the ABC will then fund the entire budget of one selected series to a maximum \$450,000.

What type of series should I apply with?

The series should be:

- Factual or factual entertainment in genre with a focus on format
- Episodic, with a minimum episode length of 5 mins
- Have a total minimum duration of 3 hours
- Target an 18 to 35-year-old audience with potential broader appeal
- Be in line with ABC editorial policy (<http://about.abc.net.au/how-the-abc-is-run/what-guides-us/our-editorial-policies/>)

Who can apply?

Eligible applicants are:

- Queensland production company; or
- Queensland resident

Eligible projects are those which:

- The above the line talent is made up of at least 50% Queensland residents
- Have a complete creative team (as required by the concept)

A Queensland resident is a person who has their principal place of abode and business in Queensland and has been registered on the state electoral roll for at least 6 months prior to application.

A Queensland production company is a registered company which has been in operation for at least six (6) months prior to application with its registered office and/or place of business in Queensland which is at least 50% owned by Queensland residents.

While there is no minimum or maximum experience levels for the creative team, this initiative is aimed at early to mid career creatives. Teams with a mixed level of experience are encouraged.

When do I need to apply?

Key dates include:

- Applications close: 5pm 11 April 2016.
Late applications will not be accepted and incomplete applications will not be considered.
- Interviews for shortlisted applicants/creative teams: Early May 2016
- Workshop: Mid May 2016 (TBC)
- Production of chosen concept: From June 2016

How do I apply?

Apply online at <https://screenqueensland.smartygrants.com.au>.

An automated application email will be sent to you within 30 minutes as confirmation that Screen Queensland has received your application.

It is the applicant's responsibility to contact Screen Queensland if you do not receive an application receipt email.

What documents do I need to provide?

Applicants will need to supply:

- A production company / producer profile
- CV's of all key creative talents to be involved in the concept
- Any details of previous development investment / development work
- Chain of title for the concept (if applicable)
- An outline of the proposed concept (no more than 2 pages in length)
- Links to prior work by creative team
- A proposed finance plan

How will my application be assessed?

Screen Queensland along with the ABC and the initiative's industry executive producer will assess the projects together, first identifying the three teams to place in the development workshop and then deciding on the project that will enter production.

In all cases, assessment will be based on (where applicable):

- the track record of the applicant (and key creative team)
- the strength and originality of the concept
- the potential of the project to reach its specified audience
- the project's suitability to the iview streaming service
- the potential of the project to be realised on its specified budget
- the potential benefit to the Queensland screen industry

What happens when my application has been assessed?

Applicants will be informed in writing whether their application has or has not been successful. Unfortunately, given the expected high number of applications, feedback for unsuccessful applicants will not be available.

What happens when my application is successful?

Successful applicants will enter into a contractual agreement with Screen Queensland for development funding and if put into production will enter into a PGA with Screen Queensland and license agreement with the ABC.

What do I do if I've read this and want to talk it through?

Contact a member of the Development & Production team via phone 07 3248 0500 or email developmentandproduction@screenqld.com.au