



Unscripted *Short Form Content Initiative* 2018



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Unscripted Short Form Content Initiative

Screen Queensland (SQ) and the Special Broadcasting Service (SBS) have partnered to co-fund up to three early-mid career diverse filmmaking teams up to \$30,000 each to produce unscripted short form content (5-15min in length) suitable for streaming on SBS On Demand.

Unscripted content can be factual, food, factual entertainment or entertainment ideas. All ideas must reflect and explore SBS's Charter of cultural diversity in Australia.

Up to five concepts will be supported through a development workshop with SQ and SBS and up to three of these will be commissioned for production.

Who can apply?

To be eligible for this program:

- Two out of three key creatives (being the producer, writer, director) must be early-mid career talent from an under represented group. For the purpose of this nationwide initiative SBS and SQ recognises diversity as “differences in gender; age; Aboriginal identity; cultural and linguistic diversity (CaLD); disability; sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer and intersex (LGBTQI+); location (including regional and remote regions) and socio-economic status”.
- Development, production and post-production must take place in Queensland and 100% of the budget must be spent in Queensland
- All key creatives and crew must be bona fide residents of Queensland and Australian Citizens/Permanent Residents
- Whether individual or company, the applicant must have an active ABN registered in their name
- A complete, accurate application must be submitted by the closing date. Incomplete or late applications will not be assessed
- Applicant teams must be available to interview with SQ and SBS in Brisbane 14 August 2018 (date tbc)
- All key creatives and crew must not:
 - be full time undergraduate or masters students. This application may not contribute to the coursework or research of any study the applicant is undertaking
 - propose a project designed for the education, training, advertising, marketing, tourism or media sector
 - be employed by a Government Screen Agency
 - be employed by a broadcaster
 - be involved with any projects in default with SQ
 - submit a production budget exceeding \$30,000
 - seek retrospective funding
 - submit more than one application.

In addition to meeting the requirements of this funding program, all applicants must adhere to the Screen Queensland Terms of Trade available at www.screenqld.com.au

How will my application be assessed?

All applications must include:

- An outline of the proposed concept (no more than 3 pages in length)
- Details of any previous development undertaken
- Chain of title documentation for the concept (if applicable)
- CVs for all key creatives and proposed talent
- Link to prior work by creative team
- A proposed budget overview (use the budget summary tab of Screen Australia's A-Z Budget – Short Film available at <https://www.screenaustralia.gov.au/about-us/doing-business-with-us/document-library>)

Incomplete or late applications will not be assessed.

Shortlisted applications will be selected by SQ and SBS based on the following criteria:

- The strength of the unscripted concept and its suitability to the SBS On Demand platform including alignment with SBS's Editorial Guidelines and Codes of Practice
- Track record and vision of the applicant team, appropriate to their experience level
- Potential impact on the careers of the team
- The viability of the budget.

Shortlisted applicants will be required to meet with SQ and SBS for an interview 14 August 2018 (date TBC).

Up to five teams will be selected to take part in a development workshop with SQ and SBS. Following this, up to three teams will be commissioned up to \$30,000 to produce three pieces of unscripted short form content for streaming on SBS On Demand.

How do I apply?

1. Read the guidelines in conjunction with Screen Queensland's terms of trade, paying special attention to the eligibility and assessment criteria for the fund. You must pass all eligibility and strongly satisfy all assessment criteria to have a competitive application. Incomplete, late and ineligible applications will not be assessed.
2. Contact Screen Queensland's Content team to discuss your application. Email content@screenqld.com.au or phone (07) 3248 0500.
3. Complete the application form at <https://screenqueensland.smartygrants.com.au/> and submit by 5pm Monday 16th July 2018. An automated email will be sent to you within 30 minutes of your submission to indicate Screen Queensland has received your submission. It is your responsibility as applicant to **contact Screen Queensland if you do not receive an application** receipt email.
4. Shortlisted applicants will be notified in early August and will be required to take part in interviews with SQ and SBS 14 August 2018 (date TBC).
5. Up to five teams will be selected to take part in development workshops and all applicants will be notified of final outcomes in late August.

Due to the volume of applications, individual feedback will not be available for unsuccessful applicants.