



Screen Queensland + Stan Premium Drama Development Fund 2018

screenqld.com.au



Queensland
Government

Screen Queensland + Stan Premium Drama Development Fund

Table of contents

Screen Queensland + Stan Premium Drama Development Fund	3
Overview and Key Dates	4
What kind of concepts should be submitted?	5
Who can apply?	5
How will my application be assessed?	6
How do I apply?	6

Screen Queensland + Stan Premium Drama Development Fund

Screen Queensland (SQ) and Stan have partnered to co-fund a premium drama investment pool to support the development of up to four* Queensland-created high-end drama series suitable for the Stan SVOD platform and with potential to resonate in Australia and internationally.

The Screen Queensland + Stan Premium Drama Development Fund will support Queensland creatives and producers in the development of high-end drama that meets the Stan Original programming mandate of world class shows for Stan's Australian audience and international audiences alike.

Stan is Australia's leading local streaming platform. Since launching in 2015, Stan has established a reputation for producing cutting edge dramas and ground-breaking comedies which have delighted the Stan audience and found homes internationally on high profile networks in the US, UK and elsewhere. Stan Originals include two gripping seasons of the award-winning WOLF CREEK, from creator Greg Mclean; ROMPER STOMPER, the multi-Logie nominated series continuing the legacy of Geoffrey Wright's iconic film; and NO ACTIVITY, now also a hit US series starring Will Ferrell and Bob Odenkirk.

Stan is delighted to partner in this initiative with Screen Queensland, which has been hugely successful in growing the Queensland and Australian screen industry, with a consistent throughput of high-end local and international film and television projects contributing significantly to the economic and cultural wellbeing of Queensland. This is Screen Queensland's second partnership with Stan, with the first delivering the Queensland-created, fully financed feature film THE SECOND through the Fully Funded Features initiative.

The intended outcomes of the Fund are:

- For Screen Queensland, to nurture emerging and established Queensland screen talent to create premium drama content capable of captivating local and international audiences, winning critical acclaim and achieving commercial success,
- For Stan, to find outstanding new voices and establish new partnerships with experienced practitioners with a view to producing new Australian drama of a world-class scope and scale.

* The final number of projects supported will be dependent on the quality and appropriateness of submissions and may exceed four.

Overview and Key Dates

Applicants can apply as individuals or teams and can submit up to three concepts for high-end drama with international ambitions and suitable for Stan’s SVOD platform.

Two rounds will be offered in 2018 based on experience level:

- **RISING** will be for all early-mid career Queensland-based creative talent and teams without experience in series drama. In the first instance, up to four RISING concepts will be shortlisted and will take part in development workshops to strengthen their concepts
- **ESTABLISHED** will be for experienced Queensland talent and production companies with a track record in drama series

RISING	ESTABLISHED
5pm Friday 17th August 2018: Applications close	
Mid-September 2018: RISING applicants will be notified of application outcomes and up to four applicants will be shortlisted to take part in development workshops.	Monday 1st October 2018: Applications open
September – December 2018: The shortlisted applicants will take part in development workshops with industry experts to strengthen their concepts.	5pm, Friday 2 November 2018: Applications close
<p>December 2018: Shortlisted RISING applicants will present their refined concepts to SQ and Stan to be considered for further development.</p> <p>From the shortlisted RISING and ESTABLISHED applications, up to four concepts in total (including at least one from the RISING round) will be selected for further development, each receiving matched development investment from both SQ and Stan to take their project to a pitch-ready stage (typically, this will include the creation of a series bible and pilot sample scripts).</p> <p>Unsuccessful shortlisted RISING and ESTABLISHED applicants will be notified of outcomes by the end of December 2018.</p>	
January – May 2019: The up to four successful teams will develop their projects to pitch-ready stage (e.g. series bibles and sample scripts)	
June 2019: The up to four successful teams will present their pitch materials to Stan for their commissioning consideration.	

Successful applications will enter into a Development Investment Agreement with Screen Queensland and a development agreement with Stan, with all Screen Queensland investments 110% repayable on the first day of principal photography.

What kind of concepts should be submitted?

Concepts should appeal to the creative brief outlined by Stan:

FORMAT	<ul style="list-style-type: none"> • Hourlong drama (6/8/10 x 1) • Cable hours (50-60 mins) • Strongly serialised • Returnable
POSITIONING	<ul style="list-style-type: none"> • Essential Australian drama with world class scope and scale • Australian essence via any or all of story, cast and location • Global marketability as high end, premium cable programming • International co-production opportunities • Highly marketable concepts, stories and characters • Shows that are a fit with Stan’s premium first run licensed international exclusives
LOOKING FOR	<ul style="list-style-type: none"> • Irresistible ideas suitable for premium cable or SVOD binge viewing, with international-calibre cast potential • Strong, auteur-driven visions • Complex characters with unique dilemmas fuelling story engine for a multi-season arc • Fascinating, unique worlds • Fresh themes, noisy ideas, groundbreaking styles
NOT LOOKING FOR	<ul style="list-style-type: none"> • Procedurals • Standard crime drama without a strong, high concept hook or unique, rule-breaking angle • Hard genre, period or sci-fi other than exceptional, visionary new ideas

Who can apply?

To be eligible for this program:

- Applicants/applicant teams must be bona fide residents of Queensland and Australian Citizens/Permanent Residents
- The concept must be Queensland-created and led by Queensland talent
- For the first round, applicants must **not** have an established producer, talent or production company attached. For the second round, the applicant **must** be an established producer, talent or production company with a track record in series drama
- Development must take place in Queensland and 100% of the development budget must be spent in Queensland
- Whether individual or company, the applicant must have an active ABN registered in their name

- A complete, accurate application must be submitted by the closing date. Incomplete or late applications will not be assessed
- Aboriginal and Torres Strait Islander stories will only be eligible for Screen Queensland support where some or all of the Intellectual Property is owned by members of these communities.
- Applicants/teams must not:
 - be full time undergraduate or masters students. This project may not contribute to the coursework or research of any study the applicant is undertaking
 - propose a project designed for the education, training, advertising, marketing, tourism or media sector
 - be employed by a Government Screen Agency
 - be employed by a broadcaster
 - be involved with any projects in default with SQ
 - seek retrospective funding
 - submit more than one application.

In addition to meeting the requirements of this funding program, all applicants must adhere to the Screen Queensland Terms of Trade available at www.screenqld.com.au

How will my application be assessed?

All applications must include:

- One-page outlines of your lead concept and one-paragraph outlines for up to two supplementary concepts
- Writing sample in the same genre as the proposed concept (min. 30 pages). Do not submit co-writing samples unless the application is from the co-writing team
- Creative statement describing why your concept/s is the right fit for Stan
- Details of any previous development undertaken
- Chain of title documentation for the concept (if applicable)
- CVs for all key creatives and proposed talent
- Link to prior work by creative team

Incomplete or late applications will not be assessed.

Shortlisted applications will be selected by SQ and Stan based on the following criteria:

- The strength of the concept and its alignment with Stan's creative brief
- Track record and vision of the applicant team, appropriate to their experience level and quality of the submitted writing sample

How do I apply?

1. Read the guidelines in conjunction with Screen Queensland's terms of trade, paying special attention to the eligibility and assessment criteria for the fund. You must pass all eligibility and strongly satisfy all assessment criteria to have a competitive application. Incomplete, late and ineligible applications will not be assessed.

2. Contact Screen Queensland's Content team to discuss your application. Email content@screenqld.com.au or phone (07) 3248 0500.
3. Complete the application form at <https://screenqueensland.smartygrants.com.au/> and submit by the relevant RISING or ESTABLISHED due date outlined in the KEY DATES section of this document. An automated email will be sent to you within 30 minutes of your submission to indicate Screen Queensland has received your submission. It is your responsibility as applicant to **contact Screen Queensland if you do not receive an application** receipt email. You may be contacted to provide further information or participate in an interview during the assessment process.

Due to the volume of applications, individual feedback will not be available for unsuccessful applicants.