

Post, Digital & Visual Effects Attraction Grant

Funding Guidelines

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By 2028, Queensland will be a globally recognised commercial and creative leader in the screen industry, creating jobs of the future, boosting our economy, and enriching the community with diverse content, created for Australian and global audiences in all formats and for all platforms.

AIM OF THE FUNDING PROGRAM

The Post, Digital and Visual Effects Attraction Grant (PDV-AG) aims to attract film and television projects to utilise post, digital and visual effects facilities in Queensland through the provision of a grant.

A grant may be offered only for projects utilising post, digital and visual effects facilities located in Queensland.

For projects undertaking physical production in Queensland in addition to post/VFX see our Production Attraction Grant guidelines found at:

<https://screenqueensland.com.au/production/production-attraction/>

This program aims to develop the Queensland post production, digital and visual effects (PDV) sector with an incentive that complements the Australian Federal Government's Australian Screen Production Incentive Producer Offset (40%), PDV Offset (30%) and the Location Offset (16.5%) and Location Offset Incentive (13.5%).

WHAT FUNDING IS AVAILABLE?

An uncapped, 10% attraction grant for eligible expenditure on qualifying PDV work undertaken in Queensland on eligible projects.

AM I ELIGIBLE FOR FUNDING?

This funding program is open to all national and international Producers.

A minimum of AUD\$500,000 must be spent in Queensland on PDV. Qualifying PDV work is consistent with activities outlined in the Australian Government's PDV Offset, however for the purpose of the Queensland incentive, eligible expenditure is that which is incurred and retained in Queensland.

Approved elements include the following:

- Payments to Queensland screen industry practitioners, residents or PDV companies for goods and services provided in Queensland in connection with PDV for the project.
- Salaries and other expenses paid to, or incurred in relation to, any Queensland residents engaged in PDV on the project.

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Projects must be one of the following types of production:

- **Fiction:** feature film or television, including subscription platforms (telemovies, mini-series, pilots or series)
- **Documentary:** feature film or television series (one-off or series)

Relevant guidance on the detail of the Australian Federal Government's PDV Offset can be found at: <https://www.arts.gov.au/funding-and-support/tax-rebates-film-and-television-producers>

Qualifying expenditure must not exceed amounts actually paid by the production company incurring the expense and must be calculated net of any investment in the scheme by the service provider or a related party.

Expenditure on interstate or international travel is not included. Expenditure on the employment of any individual who is not a bona fide Queensland resident is not included.

ASSESSMENT CRITERIA

Applications for the PDV-AG are assessed in accordance with these guidelines including the objectives of the fund outlined below.

- Increase the level of film and television PDV in the state of Queensland.
- Increase skills development and employment opportunities for Queenslanders working in the PDV sector.
- Increase business activity for Queensland-based PDV facilities.

WHO CAN APPLY?

A production company or Special Purpose Vehicle which has:

- a fully financed project where the PDV-AG does not form part of the project's finance plan. Your budget must include at least minimum Australian industry award rates for screen industry practitioners being engaged in PDV work.
- evidence of genuine interstate or international production destination alternatives for your project.
- evidence of genuine marketplace interest for commercial release or distribution of your project.
- a project engaging a majority of screen industry practitioners for the PDV who are Queensland residents.

WHAT PROJECTS ARE INELIGIBLE?

The following production types are ineligible to receive a PDV-AG.

- Infotainment, reality and magazine shows.
- Variety programs and light entertainment.
- Sports and current affairs programs.
- Television commercials.
- Short Films (less than 60 minutes).
- Community Television.
- Student Films

Projects in receipt of any other incentive from Screen Queensland including Production Investment or Production Attraction Grant.

Applications from federal or state government departments or entities are ineligible.

Applications for a PDV-AG **MUST** be approved by Screen Queensland prior to the commencement of PDV work.

Funding cannot be sought retrospectively.

WHEN DO I NEED TO APPLY?

All incentive applications must be made prior to commencement of post-production. Incentives will be paid after the completion of the production and following full acquittal of contracted delivery items and an audit.

HOW DO I APPLY?

You can apply online at <https://screenqueensland.smartygrants.com.au>

Please allow for system down time or internet service provider problems when completing your application and save the application regularly.

An automated application email will be sent to you within 30 minutes as confirmation that Screen Queensland has received your application. **It is the applicant's responsibility to contact Screen Queensland if you do not receive an application receipt email.**

FUNDING ADMINISTRATION

Assessment and Offer Process

Following receipt of the application, the application will be assessed against the guidelines. A recommendation will be made following the assessment which will proceed to the relevant delegated authority.

Subject to approval of the recommendation, and funding availability, a letter of offer will be sent. On acceptance of the letter of offer, contracting will begin.

Contracting must be completed prior to work commencing.

Accepting a Grant

Successful applicants will be sent a letter of offer with the grant amount available for their production and outlining the next steps.

Applicants who accept the grant offer will then be required to enter into an agreement with Screen Queensland outlining specific deliverables that will be required including the opportunity to announce the project and ensure maximum opportunities for Queenslanders to be employed on the project.

Contract

Your contract with Screen Queensland will set out the terms and conditions of your grant, including requirements that:

- your project achieves the agreed PDV spend in Queensland
- you provide delivery materials to Screen Queensland on completion of the project

Confidentiality

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Your PDV-AG application and any grant approved by Screen Queensland is treated as commercial in confidence by Screen Queensland.

Reporting Requirements

Successful funding applicants must provide detailed reporting and acquittal information on the activities undertaken which will be negotiated between the successful applicant and Screen Queensland at the time of contracting.

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Payment of Grant

Incentives will be paid after the completion of the production and following full acquittal of contracted delivery items and an audit.

Payment of the grant will only be made on the receipt of a valid Tax Invoice.

WHO IS THE PROGRAM CONTACT?

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