



SQRL Initiative 2019







SQRL Initiative

Table of contents

SQRL Initiative	3
Who can apply?	3
How will my application be assessed?	3
How do I apply?	4





SQRL Initiative

Screen Queensland (SQ) and the Queensland Rugby League (QRL) have partnered to deliver a premiere initiative that will see female filmmakers produce a documentary series following the journey of the Women's QRL team as they go head to head with NSW in the State of Origin in 2019 and 2020.

SQ invites applications from Queensland's female-identifying talent to express their interest in the documentary series and to take on the key creative and crew roles for the project.

Successful applicants will enter pre-production immediately, to start filming in the lead-up to the 2019 State of Origin. They will continue to develop the project throughout the year with final shooting anticipated to take place at the 2020 State of Origin. The finished documentary is expected to screen in 2021.

Who can apply?

To be eligible for this program:

- Applicants should be filmmakers who identify as women
- All key creatives and crew must be bona fide residents of Queensland and Australian Citizens/Permanent Residents
- Whether individual or company, the applicant must have an active ABN registered in their name
- A complete, accurate application must be submitted by the closing date. Incomplete
 or late applications will not be assessed
- Applicants must be available to take part in Block 1 of development, pre-production and production from May 27, 2019 until June 24, 2019
- All key creatives and crew must not:
 - be full time undergraduate or masters students. This application may not contribute to the coursework or research of any study the applicant is undertaking
 - propose a project designed for the education, training, advertising, marketing, tourism or media sector
 - o be employed by a Government Screen Agency
 - o be employed by a broadcaster
 - o be involved with any projects in default with SQ
 - submit more than one application

In addition to meeting the requirements of this funding program, all applicants must adhere to the Screen Queensland Terms of Trade available at www.screengld.com.au

How will my application be assessed?

All applications must include:

- CV
- A short Bio (this can include links to prior work)
- A statement expressing your ideas for the series and why you want to be part of the project (100 words or less)

Incomplete or late applications will not be assessed.





Shortlisted applications will be selected by SQ and QRL based on:

- Your personal statement
- Experience Level. Does the applicant have the skills (relevant to their level of experience) to deliver the project and what impact will it have on their careers?

Following selection, individuals will form a team and will work with SQ and the QRL to refine the creative brief and treatment of the series. The successful team of women will develop, shoot and produce the documentary series.

How do I apply?

- Read the brief and guidelines in conjunction with Screen Queensland's terms of trade, paying special attention to the eligibility and assessment criteria for the fund. You must pass all eligibility and strongly satisfy all assessment criteria to have a competitive application. Incomplete, late and ineligible applications will not be assessed.
- 2. Complete the application form at https://screenqueensland.smartygrants.com.au/ and submit by 5pm Monday 20 May 2019. An automated email will be sent to you within 30 minutes of your submission to indicate Screen Queensland has received your submission. It is your responsibility as applicant to contact Screen Queensland if you do not receive an application receipt email.
- 3. Successful applicants will be notified on May 24, 2019.
- 4. Successful applicants will begin working on the documentary series from May 27, 2019.

If you have any questions regarding this initiative, please feel free to contact Screen Queensland's Content team to discuss your application. Email content@screenqld.com.au or phone (07) 3248 0500.

Due to the volume of applications, individual feedback will not be available for unsuccessful applicants.