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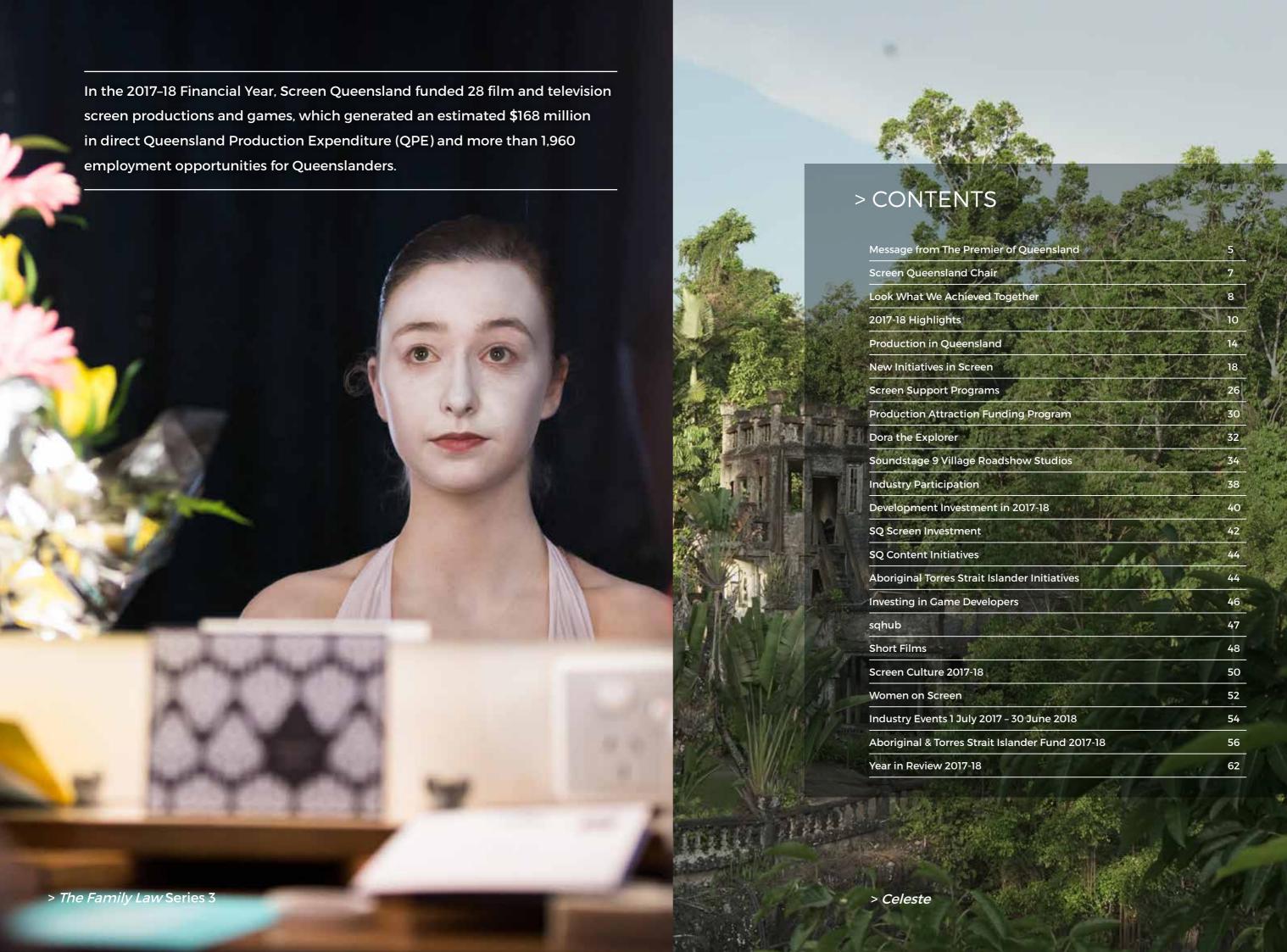
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## > MESSAGE FROM THE PREMIER OF QUEENSLAND



Queensland's screen industry is thriving.

Now a \$1 billion+ economic driver, it boasts
an ever expanding list of big-name global
productions, including the recent box office hit,
Aquaman.

Our Advance Queensland Screen Industry 10-year Roadmap and Action Plan is now in place, setting out an ambitious long-term vision for Queensland to become a globally recognised commercial and creative leader in the screen industry, creating jobs for the future, boosting the economy and enriching the community with diverse content. I take this opportunity to thank everyone who contributed to the Roadmap's industry consultation phase in late 2017.

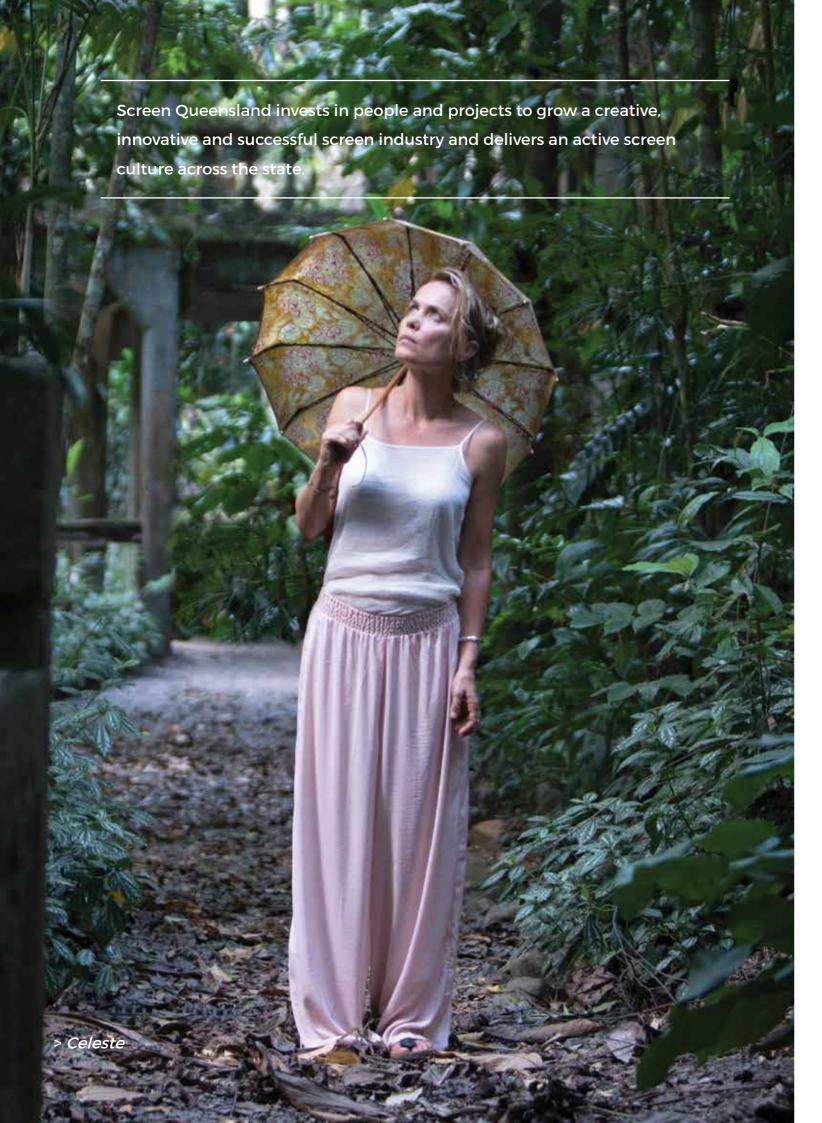
There are more than 340 film and video production and post production businesses and digital game businesses making their creative mark in Queensland today. Behind them all, and behind the exhilarating influx of overseas studios choosing to film here, is my Government's strong commitment and very significant investment to support them through Screen Queensland.

Our \$50 million Production Attraction Strategy has so far generated over 5500 jobs and \$501 million in economic benefit, securing major feature films like *Dora the Explorer, Aquaman* and *Godzilla vs. Kong* and television series like *Harrow* and *Tidelands*.

2017-18 was a thrilling year for our screen creatives and technical crews, who were catapulted to unprecedented heights thanks to Screen Queensland's funding and opportunity-making, world-attention-grabbing initiatives. That momentum continues, as does my Government's commitment to building the industry for the economic and cultural benefit of Queenslanders.

#### ANNASTACIA PALASZCZUK MP

Premier of Queensland Minister for Trade



# > SCREEN QUEENSLAND CHAIR



In 2017-18, rapid changes and disruption in the screen industry continued to change the playing field for the screen industries globally. This has resulted in increased demand of content that resonates globally, increased audience choices and more platforms for accessing content than ever before.

Screen Queensland (SQ) is committed to building a Queensland industry that is creatively bold, innovative and global in its ambition. The 2017-18 Financial year has been an exceptional year for Queensland backed by strong Government support and new innovative approaches that support practitioners to success.

In January 2018, SQ launched the sqhub which is the first-of-its kind in the Australian industry. sqhub brings Queensland game developers, digital content makers and screen industry creatives under one roof to enable collaboration and mentoring that is catapulting these businesses forward. In its first year, it has 13 full time residents and hot desks for daily use. The sqhub has been regularly at capacity in its first year.

SQ provided record levels of investment to games, an increase of 2010 per cent on the previous year, and also saw an overwhelmingly large response to new Game Development and Marketing Investment initiatives.

SQ also provided record funds through the Aboriginal and Torres Strait Islander Fund spending \$530,593 in 2017-18 for a range of projects that included short films, short documentaries, masterclasses, placements, talent camp, development investment, market funding and production investment. This represents a 75 per cent increase on the previous year and a 254 per cent increase on 2015-16.

The support provided through SQ for projects such as Ludo Studios' *Bluey* and Like A Photon's *Tales from Sanctuary City* films, have resulted in the establishment of animation studios in the state with more than 100 combined employees in those studios. We have also seen many crew permanently locate to Queensland due to the consistent work taking place in the state.

The 2017-18 review provides great detail on the many applications, initiatives, productions, events and opportunities that SQ is delivering to support screen in Queensland. With the new Screen Queensland Studios coming online in 2018-19 and the continued growth of the screen industry in the state, the year ahead promises to be a blockbuster.

Howard Linda Lavarch

Screen Queensland Chair

> LOOK WHAT
WE ACHIEVED
TOGETHER

1,963 †\*†\*†\*†\*

JOBS CREATED THROUGH
SQ-SUPPORTED PRODUCTIONS

INTERNATIONAL PRODUCTIONS
STIMATED

STIMATED
IN DIRECT QPE

PDV
PROJECTS
ESTIMATED
\$7.3 M

**4.5** M

IN DIRECT QPE







\$672,136

ABORIGINAL & TORRES STRAIT ISLANDER

**FUNDING** 

TEAMS/ PROJECTS SUPPORTED

\$612,998

**DEVELOPMENT FUNDING** 





\$1.6 M

IN DIRECT QPE



A SHARED WORKING SPACE
AND INCUBATOR PROGRAM
WAS CREATED THE
FIRST-OF-ITS KIND IN AUSTRALIA

<sup>\$</sup>1,652,184

SPENT ON SQ CONTENT INITIATIVES

TEAMS/
PROJECTS
SUPPORTED

SHORT/ FILMS

CREATIVE TEAMS WERE SUPPORTED WITH

\$480K



FOR EVERY \$1 INVESTED, WE RETURNED

\$7 TO THE QUEENSLAND ECONOMY

9

## > 2017-18 HIGHLIGHTS





Queensland-based and Emmy® and BAFTA Award-winning Hoodlum Entertainment created and produced the television series *Harrow*, which debuted in Australia on ABC TV in March 2018 to critical and audience acclaim. Hoodlum was the first production company in Queensland to secure a prestigious first-look deal with Disney-owned ABC Studios International for *Harrow*, which has since premiered in the United States on Hulu with more than 20 million subscribers.

In 2018, *Harrow* was nominated for a TV Week Logie Award for most outstanding drama series.

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Wik Vs Queensland was produced by Bacon Factory Films, Bent3Land Productions and Freshwater Pictures and supported by Screen Queensland.

Wik Vs Queensland is a landmark feature documentary capturing the story of the historical decision in 1996 by the High Court of Australia, granting native title to the Wik Peoples of Cape York.

Since receiving a standing ovation at its World Premiere at the 2018 Sydney Film Festival, Writer/Director Dean Gibson, Producer Helen Morrison and Executive Producer Trish Lake have received an overwhelmingly positive response from audiences across Australia including:

- 2018 Inaugural First Nations Media Award Winner Best Documentary
- 2018 ATOM Award Winner Best Documentary History
- 2018 SPA Award Nominee Best Feature Documentary

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Brisbane's multi Emmy® Award-winning Ludo Studio created *Bluey*, an animated TV series for ABC TV. *Bluey* producers Charlie Aspinwall and Daley Pearson have achieved significant local and international success todate as they roll from one hit project to the next including *#7Dayslater* and Emmy® winning *Doodles*.

Ludo launched an animation studio in 2017-18 which has seen the company grow from six to 50 employees.

Paramount Pictures' *Dora the Explorer* was successfully attracted to

Queensland by the State Government

via Screen Queensland.

Dora the Explorer filmed exclusively in Queensland on location and at Village Roadshow Studios on the Gold Coast.

It provided approximately 350 job opportunities for Queensland crew and creatives plus an attachment program helping to build the careers of early-career practitioners. The production spent approximately \$43 million directly in Queensland.

Grace Beside Me, a 13 episode live-action children's drama series, premiered on NITV in February 2018 with a second window on ABC ME (funded in the 2016-17 FY).

Grace Beside Me, produced by Dena Curtis and Lois Randall, was filmed in Beaudesert and the spectacular landscapes of the Scenic Rim region of South East Queensland.

The drama series was nominated in 2018 for a TV Week Logie Award for Most Outstanding Children's Program.

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Homecoming Queens became available on SBS On Demand (funded in the 2016-17 FY).

The talented team behind *Homecoming Queens* includes writer/creator Chloë Reeson and co-creator / star Michelle Law, directed by AACTA award-nominated director Corrie Chen and produced by Katia Nizic.

Homecoming Queens is a Generator Pictures production created for SBS with principal production investment from Screen Australia in association with Screen Queensland, Film Victoria and Mind the Gap Film Finance.



Mystery thriller *The Second*, a Screen Queensland and Stan Original Feature Film, went into production (funded in the 2016-17 FY) with first-time feature film director Mairi Cameron and written and produced by Stephen Lance with Leanne Tonkes as producer.

The Second opened the 2018 Gold Coast Film Festival and screened at the Sydney Film Festival.

The feature film was nominated in 2018 for an Australian Academy of Cinema and Television Arts Award (AACTA) for Best Indie Film.



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Escape and Evasion, produced by Bronte Pictures, went into production on the Gold Coast in February 2018.

The feature film created over 50 jobs and injected over \$3.75 million into the local economy.



The live-action children's TV series, *The Bureau of Magical Things*, produced by Queensland-based Jonathan M. Shiff Productions (funded in the 2016/17 FY), went to air on Channel 11 funded in July 2018.

The series won the 2018 AACTA Award for Best Children's Program.

The Bureau of Magical Things was filmed on the Gold Coast and Brisbane and created 200 cast and crew jobs and generated over \$8.6 million in direct QPE.

The series has been acquired by Nickelodeon and screening to more than 500 million households across more than 170 countries and territories.

The Bureau of Magical Things was supported through principal investment from Screen Australia, in association with Screen Queensland, with further support from the City of Gold Coast.

The Academy Award and BAFTAwinning production company See-Saw Films will film its next television series *The End* for Foxtel and Sky UK in Queensland.

The End will inject over \$8 million in direct QPE and engage local suppliers, businesses and facilities and employ 100 Queensland crew as well as creating opportunities for actors and extras to join the cast.

The TV series will also be supporting three early-career attachments who will work on the series for training and developing their professional skills.

The 10-episode high-end drama series will film on the Gold Coast.

Danger Close, a feature film about the Battle of Long Tan, went into production in the first half of 2018 shooting in regional Queensland.

The film employed an estimated 120 Queensland crew, 30 principal cast and bit-part roles, up to 1,000 casual days for background extras and approximately \$15 million in direct expenditure in Queensland.



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The third season of the award-winning SBS series *The Family Law* went into production in February 2018. *The Family Law* first hit screens in January 2016 to critical acclaim and is an affectionate view of suburban family life in Queensland.

The Family Law has been nominated for a host of Australian Industry Awards including winning the 2016 Screen Producers Award for Best Comedy Series 15

Robbie Hood - a 6 x 10 minute digital comedy series produced by Ludo Studio and Since1788 - goes into production for SBS.

Like A Photon Creative is set to develop three "Aussie" animated feature films for international distribution from their new Brisbane-based animation studio

Tales from Sanctuary City -

Daisy Quokka: World's Scariest Animal; Combat Wombat and The Wishmas Tree.

Like A Photon Creative is building an international reputation for creating ground-breaking children's screen content across live action and animation in television and feature films, while also developing innovative apps and platforms for children's content

The company is led by Kristen Souvlis and Nadine

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Just Animals, produced by
Wildbear Entertainment Pty
Ltd, was supported by Screen
Queensland and builds on the
success of Wildbear's Baby Animals
format.

The series spent over \$2.8 million in direct QPE and with 32 Queensland crew including three female Queenslanders in the key creative roles employed, as well as a Queensland editors attachment.

Wildbear has a strong track record in producing factual series, which provides benefits to Queenslanders in upskilling and talent retention, particularly in the post production/editorial sectors.

17

A new Game Development and Marketing Investment program was launched helping developers to create and market highquality games capable of engaging local and international players.

In 2017-18, SQ supported seven game projects with a total of \$397,218 estimated to deliver \$1.9 million in direct QPE.

18

Screen Queensland invested \$480,000 in the SQ Shorts Program supporting 12 short films to create opportunities for the state's early and mid-career creative talent to develop standout stories for the screen.

Many of the shorts have received critical acclaim including *Post Mortem Mary*, which won the 2018 Best Short Film at the Sitges Film Festival.

## > PRODUCTION IN QUEENSLAND

In 2017-18, Screen Queensland funded 28 film and television productions and games, which will generate an estimated \$168 million in direct QPE and more than 1,960 employment opportunities for Queenslanders.

These 28 projects included:\*

## 15 DOMESTIC PRODUCTIONS

- 1. The Family Law Series 3
- 2. Just Animals
- Celeste
- 4. Mirror Mirror
- 5.
- 6. Escape and Evasion
- 7. King Herrod: The Fatal Conflict
- 8. The Chris Lilley Project
- 9. Harrow Series 2

- 10. Robbie Hood
- 11. Daisy Quokka: World's Scariest Animal
- 12. Combat Wombat
- 13. The Wishmas Tree
- 14. The End
- 15. Spartan

## THREE INTERNATIONAL PRODUCTIONS

- 1. Dora the Explorer
- 2. Danger Close
- 3. Godzilla vs. Kong

## THREE PDV PROJECTS

- 1. Philip K Dick's Electric Dreams
- 2. AXL
- 3. Critical Mass

## **SEVEN GAMES**

- 1. Dance Collider
- 2. Richies Plank
- 3. Sky Squadron
- 4. Team WIBY

- 5. Speaking Simulator
- 6. Damsel
- 7. Super Drop Land











# SCREEN QUEENSLAND ALLOCATED OVER \$3.1M TO A RANGE OF INITIATIVES AIMED AT SUPPORTING AND GROWING TALENT IN THE STATE.

#### sqhub

sqhub, launched in April 2018, is the first shared working space and incubator program dedicated entirely to screen in Queensland.

sqhub provides facilities and networks to help innovative screen start-ups to grow and collaborate. It is supported by \$350,000 a year in funding for three years.

The thirteen inaugural residents included impact producers 2Can Media, podcasters Inside Voice, game developers Cratesmith Game Assembly, Lamington Games, Team WIBY, and Dan Vogt, games artist Anya McNaughton, game audio designer Zander Hulme and director-producer Emily Avila. A campaign to promote sqhub membership and its hot desks to the wider Queensland screen sector was launched, along with an incubator program to guide residents through creative and commercial development and a program of events.

Initial events included: Business Essentials:
Advanced Workshop – a one-day advanced course
to promote innovative thinking and business
skills development – in partnership with Screen
Producers Australia and the Australian Film,
Television and Radio School:

Dame Changer (an Australia screen professional women's collective) feature film workshop; and Game Publishing with Surprise Attack, a skills workshop for games practitioners.

#### **Greg Coote Scholarship**

Gold Coast writer-director Darren Paul Fisher (*Frequencies*) was awarded the 2017-18 \$30,000 Greg Coote Scholarship. Now in its third year, the Scholarship – established by Screen Queensland and Australians in Film – supports a 12-week placement in an international writers' room, with Darren Paul Fisher placed at eOne Entertainment in Canada.

#### **SQ Shorts**

The 2018 Short Film program was the most ambitious state agency program of its kind with twelve short films sharing \$480,000 in production funding, all of which will screen at global festivals and events.

#### **Screamfest**

Continuing its commitment to genre filmmaking, SQ partnered with Screamfest LA for a second year to have three horror shorts created by Queensland teams to play in competition at the landmark horror festival. They were: Stray - Brenton Pinsent (Producer), Katherine Chediak Putnam (Writer), Dean Law (Director/Writer); No Friend in the Forest - Emily Avila (Producer), Sam Dixon (Director/Writer); Here There Be Monsters - Steven Geddes (Producer), Drew Macdonald (Director/Writer).

#### Genre

Three edgy genre shorts (sci-fi, fantasy, thriller) also screened at Screamfest LA. They were: And the Winner is - Danielle Redford (Producer), Cameron March (Director), Jordan Lynagh (Writer), Julian Curtis (Writer); Lavender - Brittany Blacka (Producer), Henry Boffin (Director/Writer); Reformed - Samantha Timms (Director/Writer), Shanae Condon (Co-Producer), Rhiannon Steffensen (Co-Producer).

#### **Aboriginal and Torres Strait Islander Shorts**

Three Aboriginal and Torres Strait Islander shorts under the theme of LOVE: My Name is Mudju - Helen Morrison (Producer), Belinda Miller (Producer), Chantelle Murray (Director/Writer); Walter's Ghost - Dena Curtis (Producer), Caden Pearson (Director/Writer); Deserve Desire - Aaron Fa'aoso (Producer), Dena Curtis (Executive Producer), Jimi Bani (Director/Writer).

#### YouTube

Three online comedy pilots targeted at 18-25-year-olds were showcased and screened on YouTube.
They were: Cursed - Tristan Barr (Producer), Connor Fairclough (Director/Writer); Sex and Breeding - Melissa Crabtree (Producer), Loani Arman (Director/Writer); For a Good Cause - Genevieve Larin (Producer), Mary Duong (Producer), Tony Walsh (Director/Writer).

## 'Creating On Screen Chemistry' with the World Science Festival

'Creating On Screen Chemistry' brought together Queensland screen practitioners and scientists in the fringes of the World Science Festival to encourage collaboration and sharing ideas with a view to strengthening the state's factual production community for the World Congress of Science and Factual Producers being held in Brisbane in November 2018.

#### 'Working The Pitch' with The Solid State

SQ partnered with The Solid State to deliver an intensive two-day masterclass and extended consultation for four teams to create an effective trailer, marketing and pitching a screen project to distributors. Successful factual producers were also supported to attend the World Congress of Science and Factual Producers in Brisbane, November 2018.

#### **Retold with Wendall Thomas**

Three writers/writing teams continued to work with international screenwriting expert and mentor Wendall Thomas ahead of pitching their projects at the Melbourne International Film Festival/37 South market.



#### **SQ Mentorship**

As part of its commitment to achieve gender parity, SQ launched a three-year mentorship program in 2017-18, with a view each year to support one outstanding female screen or games practitioner with a grant of \$20,000 to undertake a selfstructured mentorship program. This was extended in 2018 and offered to one female, one Aboriginal or Torres Strait Islander screen practitioner and one from a diverse or under-represented background (CALD, regional, identifying as LGBTIQA, person with a disability). The 2017-18 recipient, Brisbane games developer Kim Allom, completed a successful year in which she was mentored by Berlin-based Brie Code, CEO of Tru Luv Media and former lead programmer on the Assassin's Creed series; and Kim Sellentin, producer at Blizzard Entertainment known for World of Warcraft, Starcraft, Overwatch and Hearthstone.

#### **SQ IncubatHER**

The second annual SQ IncubatHER event was held in October 2017, bringing together leaders from across the country to share knowledge and expertise to promote action and outcomes in the move towards a more diverse screen industry. The event – featuring keynote speaker Naomi Simpson and contributions from some of Australia's leading screen industry figures – was sold out for the second year running.

#### **SQ Attach**

As of 2017-18, all projects supported through the Production Investment program were required to provide attachment opportunities for at least one practitioner. SQ Attach generated over 19 attachment opportunities for early-mid career Queensland talent and a funding total of \$35,277.20. In addition to these mandatory attachments, SQ also supported the following exceptional professional attachments aimed at growing skills and experience across a range of early career practitioners. These included:

- · Stephanie Gurdon (Assistant Editor attachment, *Harrow*)
- · Nicole Acworth (Post Supervisor attachment, *Harrow*)
- Stephanie O'Brien
   (Assistant Editor attachment, Tidelands)
- Caden Pearson
   (Writers Room Notetaker attachment,
   Grace Beside Me Season 2)

#### **Talent Camp**

Talent Camp - a partnership with the Australian Film, Television and Radio School (AFTRS) delivered an intensive one-week workshop designed to upskill budding screen storytellers from underrepresented communities (cultural background, disability, sexual orientation, gender identity, geographic disadvantage and socioeconomic status). Successful Queensland talent selected included: Aaron Ducker, Anthony Johnson, Arwin Sahar, Aven Yap, Beatrice Ward, Belford Lui, Belinda Raposo, Clancy Sinnamon, Criss Gidas, Dinah Lewis Boucher, Katrina Irawati Graham, Mary Duong, Stephanie Dower, Stephanie Ouimet, and Sue McPherson. Belinda Raposo and Dinah Lewis Boucher were invited to attend the national Talent Camp at AFTRS in May 2018.

#### **YouTube Entrepreneurs**

SQ supported Queensland screen content creators to implement strategic plans to engage viable audiences on YouTube and elevate their digital content creation businesses through a program totalling \$150,000 (carried over from FY 2016-17). Four recipients included:

- · Wicked Gaming (Patrick Robertson) To create a 10-part fan film series called *Epic Clash Battles*, where CGI characters from Supercell Games are brought to life in visually spectacular 'cos-play' scenarios. This series is designed to kick-start and enable the ongoing production of original content to support this fast-growing gaming community channel.
- TheStoryBoxes (Sarah Mak and David Lloyd-Lewis)
   To apply start-up methodologies to generate, finance and distribute new content.
   This five-episode series pilot, underpinned by a hybrid funding model and with a focus on impact and distribution, will reflect a collaboration between online filmmakers and commercial partners.
- · Changer Studios (Farhad Meher-Homji and Anthony McCormack) - To deliver a pilot online video creator incubator, drawing on support from YouTube and world-leading digital video practitioners to assist 8-10 Queensland YouTubers grow their channels.
- Toy Shop Entertainment (Ruby Schmidt) To produce a bible and two-episode pilot of an online travel series for millennial audiences, leveraging diverse, engaging social influencers as hosts, and designed to support brand partnerships.

#### **SQLA**

SQ's LA Consultant Simonne Overend helped to facilitate meetings for Queenslanders in LA, including the three successful Screamfest Queensland 2017 short film teams. *Charlie's deSQ* was again available to Queensland talent throughout the year.

#### **Screenworks Directing Intensive**

Two regional Queensland directors were supported to attend Screenworks' two-day Directing Intensive with documentary director Anna Broinowski (*Aim High in Creation*) and drama director Ana Kokkinos (*Seven Types of Ambiguity*) in July 2018.

#### **Podcast**

Seven early career screenwriters (David Peterson, Simon Taylor, Loani Arman, Lonnie Gilroy, Marianne de Pierres, Sue McPherson and Suzie Miller) developed scripted and factual podcast series with acclaimed audio storyteller Brian Reed (*S-Town, This American Life*). Following an intensive oneday exclusive workshop with Brian Reed, the teams were funded \$2,000 each to develop pilot audioplays and pitch materials under the guidance of experienced writer and script editor Anthony Morris which they presented to ABC Audio at the end of 2017. Brian Reed also delivered a public forum on his podcast experience in partnership with the Gallery of Modern Art (QAGOMA) and ABC.

#### **Screenworks Writing Intensive**

Two regional Queensland writers were supported to attend Screenworks' two-day Writing Intensive with Screenwriter/Story Producer Alexa Wyatt (*Neighbours, Home and Away*) and Producer/ Director Karl Zwicky (*Janet King, McLeod's Daughters*) in June 2018.

#### **First Concepts**

The five teams supported through First Concepts
- Darren Paul Fisher (writer), Martha Goddard
(writer), Kerrin McNeil (producer), Meg O'Connell
(producer), Charlie Aspinwall (producer),
Beatrix Christian (writer), Shayne Armstrong
(writer), Helen Morrison (producer), Margaret
Risely (writer), Suzanne Thompson (writer),
Bronwen Noakes (writer), Essential Media
(producer) each received development support
to write the pilot screenplay of their streaming
series to be pitched to streaming services.

#### **Commonwealth Games Windows On The World**

SQ partnered with the Gold Coast.
Commonwealth Games arts and cultural festival to support the creation of a short 10-minute documentary – one of five from around the Commonwealth on the theme of 'connection' – and provided \$15,000 in matched funding to *Brass Against The Odds*, the story of the Yarrabah Brass Band, produced in Queensland by Doublewire Productions and Jerrycan Films.

#### **The Perfect Pitch with The Mischief Sisters**

The Mischief Sisters' producers Alison Black and Marion Farrelly ran a two-day pitching masterclass for factual producers focused on how to turn a great idea into the perfect pitch. The workshop was held ahead of the Australian International Documentary Conference (AIDC) to support factual producers to refine their pitch.

## SQ Game Development & Marketing Investment (part of Production Investment)

SQ invested in its first round of Game Development and Marketing Investment, supporting developers to create and market high-quality games capable of engaging a local and international player base, winning critical acclaim and achieving commercial success. Successful recipients in 2017-18 were Toast VR's Richie's Plank Experience PSVR and Vive Focus, Blocky Pixel's Sky Squadron, Affable Games' Speaking Simulator, Screwtape Studios' Damsel, David Kilford's Sugar Drop Land, and an unannounced game by Team WIBY.

## SQ Talent Fund (part of Development Investment)

The inaugural SQ Talent Fund was launched in 2017-18 to provide greater opportunities for screenwriters to develop drama for feature film and broadcast series with the help of a skilled script editor or creative mentor. Up to \$15,000 per project was provided to support projects where a producer (usually required to access development investment) was not attached. All projects were blind read. Among the new talent unearthed in two rounds of the Talent Fund (2017-18) and sharing \$150,000 in funding were: Martha Goddard, Matteo Grasso and Matthew Hall, Noni Hazlehurst and Matt Scholten, Martin Ingle, Karen Jackson, Samuel Keene, Beth Knights, Sean Lynch, Brooke McMaster, Jason Reed, Edwina Shaw, and Simon Taylor and Henry Boffin.

#### South by Southwest (SXSW)

SQ sponsored the Department of Foreign
Affairs and Trade's 'Australia House' exhibition
at SXSW as well as a delegation of innovative
Queensland screen practitioners including Defiant
Development, Joseph Mark, Like a Photon Creative,
Ludo Studio, Lucas Taylor and led by Griffith
University's Sue Swinburne. The practitioners
presented their projects on stage to potential
investors as part of SXSW.

#### **Targeted Sponsorship**

SQ Content contributed over \$200,000 in targeted sponsorship to several key domestic and international workshops and conferences including:

- Asian Animation Summit SQ sponsored the international summit for children's animation in Brisbane, supporting two projects to pitch (Like a Photon Creative's Bear and Salmon and Helen Morrison's GET R.E.A.L.) and a further nine Queensland animation producers attending Simon Kennedy, Meredith Garlick, Samantha Timms, Sam Hussey, Kaylene Butler, Samuel Keene, Peter Moyes, Robert Corless and Steve Viner.
- FNQ Screenworks SQ supported research and consultation into the screen industry in Far North Queensland to create a framework to help grow the industry in Cairns and Far North Queensland.
- Game Connect Asia Pacific (GCAP) SQ sponsored the landmark Game Connect Asia Pacific (GCAP) conference held in Melbourne and further supported nine game developer teams to attend through Market Funding.
- Game Developers Conference (GDC) SQ sponsored the Games Development Conference (GDC) in San Francisco and further supported six game developer teams to attend through Market Funding.
- MIFF/37 South sponsorship SQ sponsored the largest national market for producers in Australia and further supported three teams to attend through Market Funding.
- **Screen Forever** (panel sponsorship) SQ sponsored the *Harrow* panel with ABC International Studio's Keli Lee and Hoodlum's Nathan Mayfield and Tracey Robertson.
- **Scripted Summit LA** SQ sponsored the Scripted Summit LA which brought together key executives from American broadcast and streaming services and further supported three writers to attend through Market Funding.



> SCREEN
SUPPORT
PROGRAMS

#### **Early Career Screen Practitioners**

The \$3.1 million investment by SQ into screen initiatives delivered a diverse suite of initiatives including project funding, a co-working space, industry attachments, workshops and events.

These opportunities are designed to support early and mid-career screen and game development practitioners and develop their skills and long-term employment opportunities.

- There have been 23 professional attachment opportunities provided to early-and mid-career Queensland screen practitioners to develop their skills and experience on major productions.
- The sqhub is supporting 13 early career content creators through Queensland's first co-working space and incubator program dedicated entirely to screen and games practitioners, with the aim to connect creatives from all parts of the industry and help innovative screen startups to grow.
- Four YouTube Entrepreneur projects were supported to implement strategic plans to engage global audiences and elevate their digital content creation businesses.
- Six early-career screenwriters developed scripted and factual podcast series to be presented to ABC Audio. The projects included pilot audioplays and pitch materials.
- The SQ Shorts program supported the development and production of 12 short films to screen at leading global festivals and events in genres such as horror, sci-fi, fantasy, comedy and drama.

• The Greg Coote Scholarship continues to support emerging writers. The 2018 recipient, Gold Coast writer-director Darren Paul Fisher, received a 12week placement in an international writers' room with eOne Entertainment in Canada.

#### **Screen Diversity and Inclusion**

- · SQ works hard to ensure its programs promote diversity and inclusion, including:
- the SQ Mentorship program supports three outstanding screen or games practitioners, identifying as female, Aboriginal or Torres Strait Islander or from a diverse or under-represented background;
- support for four regional Queenslanders to attend intensive writing and directing workshops;
- engaging industry leaders to share knowledge and promote action towards a more diverse screen industry through the SQincubatHER event, which was sold-out in 2017 for the second year in a row;
- supporting three short films by Aboriginal and Torres Strait Islander filmmakers on the theme of LOVE.





## > PRODUCTION ATTRACTION FUNDING PROGRAM

SQ received a funding injection of \$50 million over four years (2015-16 to 2018-19) to significantly boost domestic and international production in Queensland through the Queensland Government's Production Attraction Strategy.

This investment will continue attracting international blockbusters and domestic film and TV productions to Queensland to create jobs and boost the local industry.

Since its inception in 2015-16, the Production Attraction Strategy has supported 16 productions, and is forecast to inject approximately \$501 million QPE into the Queensland economy and generate more than **5,500** jobs.

Screen Queensland's Production Attraction
Program supports projects which provide
significant economic benefits, industry up-skilling,
cultural, tourism and community benefits to
Queensland, whilst supporting the creation
and viability of enduring capital intensive
infrastructure in Queensland.

Eligible productions may include feature films, feature documentaries, telemovies and television series (including reality, drama, animation and mini-series) and similar digital productions.

Some of the productions supported to-date include:

#### **International Blockbusters:**

- Dora the Explorer (Paramount Pictures) estimated to provide over 350 job opportunities for Queenslanders; \$43 million in direct QPE.
- Thor: Ragnarok (Disney/Marvel) over 1,800 cast and crew of which 80 per cent were Queenslanders; \$145 million in direct QPE.

- Aquaman (Warner Bros.) 1,000 jobs of which 81 per cent were Queenslanders; \$144 million in direct QPE.
- Pacific Rim: Uprising (Legendary Pictures) 270 jobs for Queenslanders; estimated \$9.4 million in direct QPE.

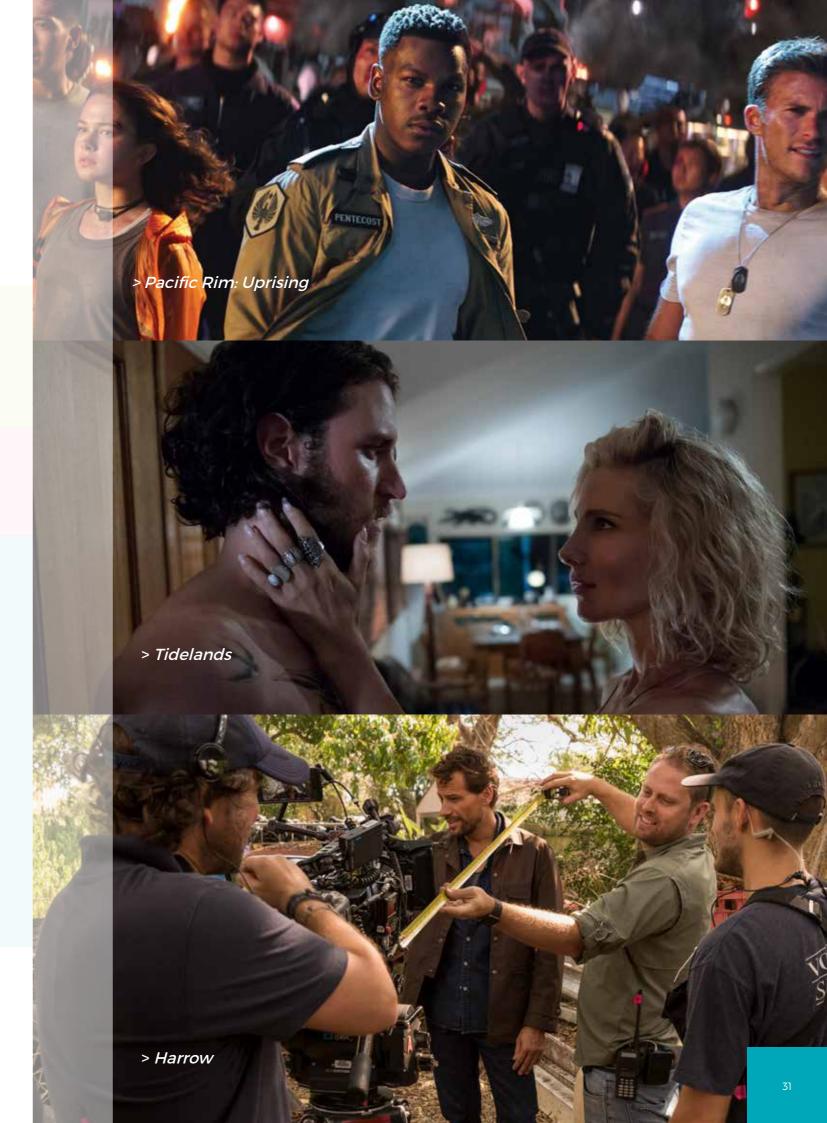
#### **International Co-Productions:**

· Queensland-Chinese co-production *At Last* showcased a range of Queensland locations and provided approximately 200 jobs and injected \$16 million into the local economy.

#### **Domestic Productions:**

- Tidelands, a Netflix Original Series produced by Hoodlum Entertainment, was commissioned and delivered approximately 80 jobs for Queenslanders; \$12.4 million in direct QPE.
- The Chris Lilley Project, a Netflix comedy, was filmed in Queensland in early 2018. Estimated to deliver \$6.35 million in direct QPE and delivering 90 jobs for Queenslanders.
- · Harrow, Hoodlum's television drama series with ABC Studios International and ABC was estimated to have injected \$14 million in QPE and created more than 90 jobs with the first season.

Harrow was so successful a second series will progress in November 2018 and is set to spend more than \$15.9 million in direct QPE and employ over 270 crew, 75 cast and 800 extras across production, post-production and visual effects.



#### DORA THE EXPLORER

The Queensland Government via Screen Queensland single-handedly secured Paramount Pictures' *Dora the Explorer* to film in Queensland in 2018. *Dora the Explorer* is a direct outcome of the Queensland Premier's February 2018 U.S. trade mission and supported by the State Government's Production Attraction Strategy.

Dora the Explorer is estimated to provide:

- Over 350 employment opportunities for Queensland crew and creatives.
- Eight training and attachment opportunities for early career screen practitioners.
- •1,500 days for extras and background action.
- · An injection of more than \$43 million into the Queensland economy.

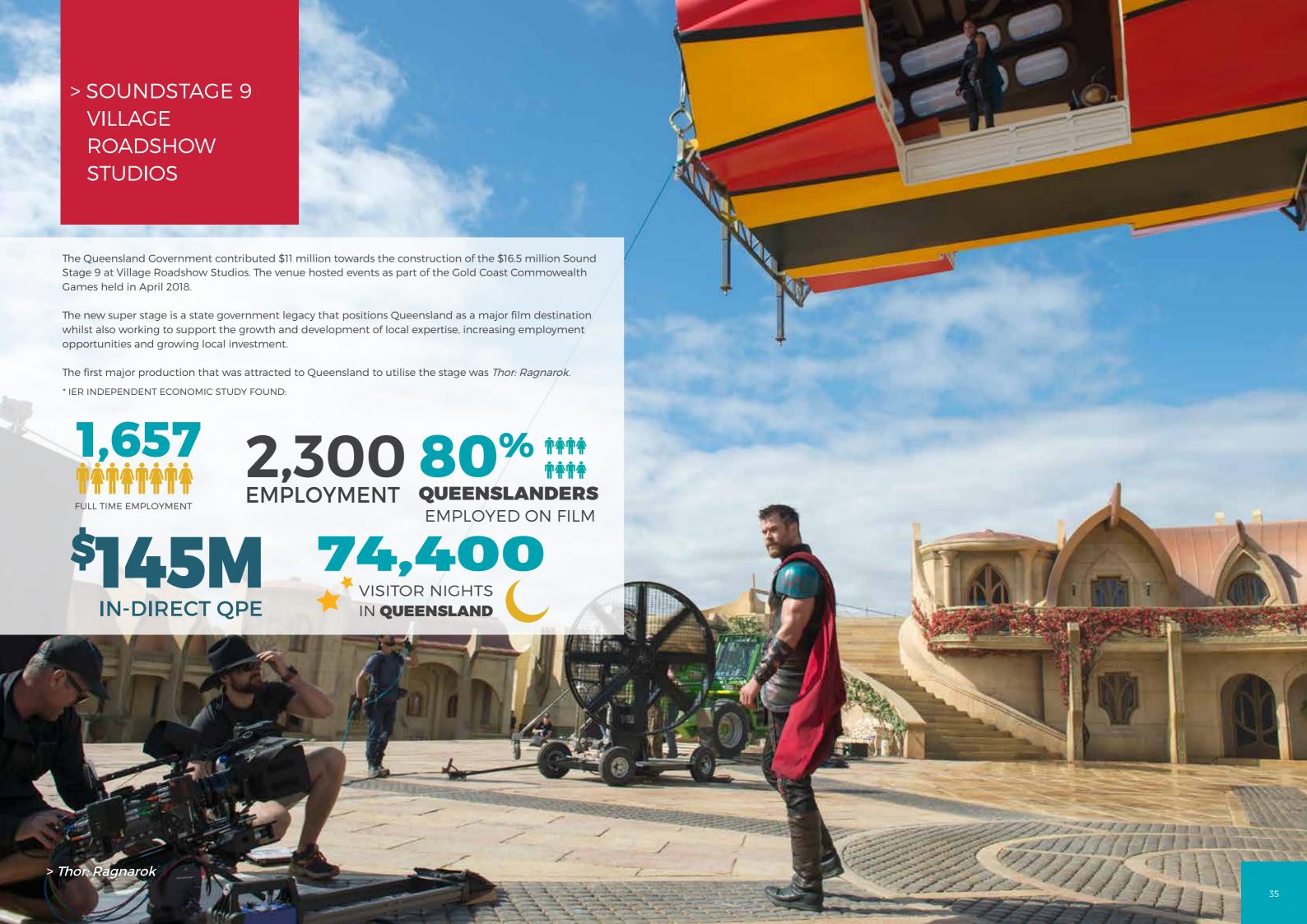
The production was filmed at Village Roadshow Studios on the Gold Coast as well as on location in South East Queensland including Brisbane and tropical rainforests near Tamborine Mountain and Tallebudgera.

"Queensland offers outstanding crew, stages and a variety of jungle topography and city backdrops in essentially one place."

Lee Rosenthal, President of Physical Production

- Paramount Pictures







## > INDUSTRY PARTICIPATION

Number of applications for funding assessed in 2017-18

665

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Total applications approved in 2017-18

(+32% on 2016-17 and +40% on 2015-16)

244

people (approximately)

Successful applications in 2017-18

(+19% on 2016-17 and +23% on 2015-16)

37%

Number of people that participated in initiatives

247





> DEVELOPMENT **INVESTMENT IN** 2017-18

#### **SQ DEVELOPMENT**

To enhance the professional development of Queensland screen practitioners, SQ provides development funding that supports practitioners to create high-quality screen projects with audience appeal that clearly identify their target markets and are commercially focused.

\$612,998 including \$150,000 for Talent Development Funding

Projects funded (+15% on 2016-17)

Queensland-created

87%

Queensland-owned/part-owned

#### **MARKET FUNDING**

\$171,821

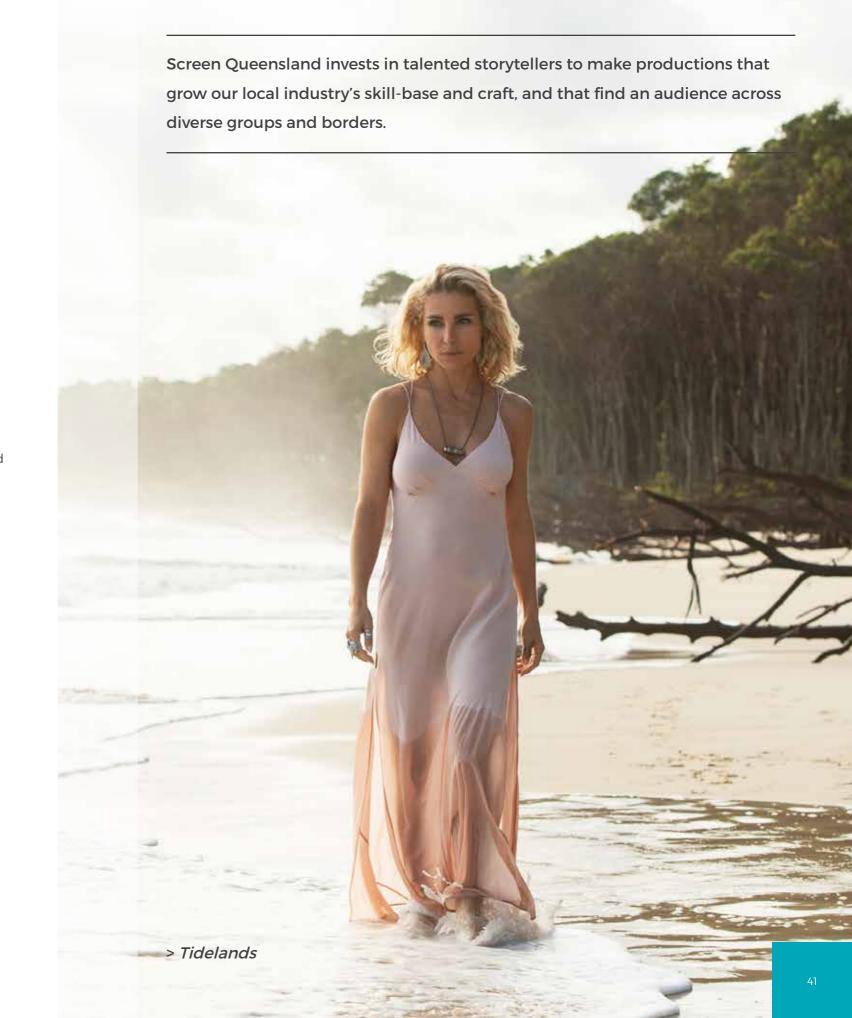
62

Recipients

109 travellers

International markets

Domestic markets



## > SQ SCREEN INVESTMENT

#### **SCREEN PRODUCTION INVESTMENT**

The SQ Production Investment and Games Development and Marketing Investment programs invested in 15 film and TV project and seven games projects in 2017-18.

These are projected to generate QPE totalling an estimated \$61 million and supported 1,510 jobs for Queenslanders in 2017-18.

\$61M Estimated QPE

82%

**QLD-created projects** 

1,510 **†††††††**jobs for Queenslanders





productions funded



A total of 18 out of 22 projects (72%) were Queensland-created projects where IP is held by a bona fide Queensland entity and/or is creatively driven by a Queensland writer, director or producer.



### **SQ CONTENT INITIATIVES**

\$1,652,184 was spent on SQ initiatives in 2017-18 with a further \$1,448,883 already allocated for payment in 2018-19.

137 teams/projects supported in 2017-18 (+251% on 2016-17 and +125% on 2015-16).

#### ABORIGINAL AND TORRES STRAIT ISLANDER INITIATIVES

\$530,593 was allocated through the Aboriginal and Torres Strait Islander initiatives budget including \$124,311.95 allocated for payment in 2018-19.

\$672,136 allocated in total for Aboriginal and Torres Strait Islander practitioners in 2017-18 including \$141,543 through all other SQ programs for instance, program production, travel and development.

31 teams/projects supported in 2017-18.

\$1,652,184

spent on SQ initiatives

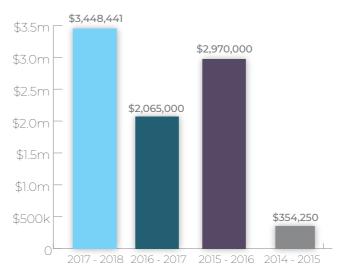
137
teams/projects supported

\$672,136
allocated

31 teams/projects supported

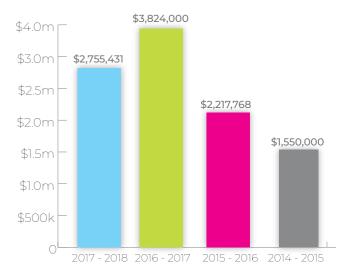
shift away from documentary and an uplift in drama feature films:

Production funding by platform and genre in 2017-18 indicates a massive increase in games funding, a



## Feature film (drama)

\$3,448,441 (up 67% on 2016-17, up 16% on 2015-16 and up 873% on 2014-15).



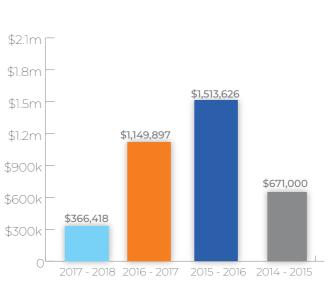
### Broadcast/web series (drama)

\$2,755,431 (down 27% on 2016-17, up 25% on 2015-16 and up 78% on 2014-15).



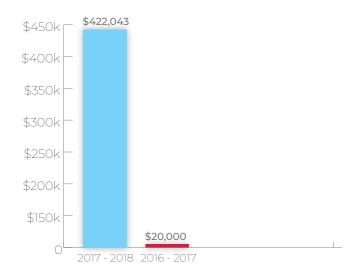






## Theatrical/Broadcast (documentary)

\$366,418 (down 68% on 2016-17, down 76% on 2015-16 and down 45% on 2014-15).



#### Games' Investment

422,043 (up 2010% on 2016-17 and not funded through SQ Production Investment in 2016-17).

> INVESTING IN GAME DEVELOPERS



In 2017-18, Screen Queensland supported the development of seven Queensland games with an investment of \$397,218 via the inaugural SQ Game Development and Marketing Investment initiative.

Queensland is home to a healthy games industry and this new initiative has been designed to support local developers in creating and marketing high-quality games capable of engaging a local and international player base and achieving commercial success.

All funding is to be matched by the recipients in the form of cash, in-kind or other funding sources.

SQ received an overwhelmingly large response from local industry to the first round of the new Game Development and Marketing Investment initiative with over \$1.5 million requested from competitive applications.

The seven successful teams for 2017-18 are:

- > Toast VR's Richie's Plank Experience PSVR and Vive Focus
- > Trick Shot Development's Sky Squadron
- > Cog Studio's Nightmare VR
- > Affable Games' Speaking Simulator
- > Screwtape Studios' Damsel
- > Lamington Games' Super Drop Land
- > An unannounced game by Team WIBY

#### **GAME DEVELOPMENT AND MARKETING INVESTMENT**

The Game Development and Marketing Investment program launched for the first time in January 2018 and will have two rounds per year. It shares a budget with Screen Production Investment.

\$397,218

in games funding 2017-18



100%

**Queensland-created** 

## > sqhub

The sqhub is a new initiative for the 2017-18 year and is a shared space that brings together Queensland game developers, digital content makers and screen industry creatives under the one roof.

The sqhub initiative, funded by the Queensland Government through SQ, helps connect Queensland screen creatives across all parts of the screen sector by providing facilities and a co-working space to help build networks for innovative creators to develop and grow.

sqhub provides a flexible workspace that opens doors to greater collaboration and innovation between its screen and game development members whilst easing the financial strains placed on many startups, growing companies and individual practitioners.

## 2Can Media - Sam Weingott and Sascha Shipley

creates purpose-driven film, photography, animation and digital content. Such as the feature documentary *Change Tack* and web-series *Plushed*.

#### **Cratesmith Game Assembly - Kieran Lord**

a game development studio founded by games industry veterans with a desire to make different kinds of games and to work on emerging platforms.

## Inside Voice - Aimee Lindorff and Sophie Overett

produces original content and critical engagement across multiple platforms, providing a forum for women in storytelling and expanding on the ideas and themes currently at play in the *Lady Parts* podcast, an Inside Voice project.

#### **Dan Vogt**

an indie game developer who co-founded, and helped evolve *Halfbrick*. Dan is an active mentor, and has run a games co-working space and continues to develop games. His latest release, Data Wing, was released in August 2017 and was a completely solo work.

#### **Emily Avila**

a director and producer, Emily has worked for various Australian production companies and film festivals including See-Saw Films and Essential Media and Entertainment. Emily is the current recipient of the Lexus Australia Short Film Fellowship.

## Team WIBY - Ben Marrinan, Motze Asher and Joshua Sanderson

a new games studio founded by developers of the 2017 game Mr. Shifty. Team WIBY aims to challenge, inspire, and have people form connections with one another.

#### **Anya McNaughton**

a game artist whose life mission is to bring visual beauty to exciting and fun projects in the Australian game industry.

#### **Zander Hulme**

one of Brisbane's leading game audio designers and co-founder of Game Audio Brisbane. Specialising in dynamic music systems and sound design for mobile and console games, and best known for his work on Steppy Pants.

#### **Lamington Games - David Kilford**

a startup games studio focused on building highquality games with a keen focus on experiments and iteration. Super Drop Land launched globally in 2018.



## > SHORT FILMS

In 2017-18, Screen Queensland invested \$480,000 in the SQ Shorts Program supporting 12 short films to create opportunities for the state's early and mid-career creative talent to develop standout stories for the screen.

The 12 creative teams each received funding of \$40,000 per project, along with high-level mentoring and workshops to aid development and production of their short films.

SQ Shorts is supporting a range of films that include:

- > three 'edgy' genre shorts;
- > three Aboriginal and Torres Strait Islander films on the theme of LOVE;
- > three horror/genre shorts; and
- > three comedy pilots.

The SQ Shorts Program participants are:

Aboriginal and Torres Strait Islander films on the theme of **Love** 

- > My Name is Mudju Helen Morrison (Producer) Belinda Miller (Producer) Chantelle Murray (Director/Writer)
- > Walter's Ghost

  Dena Curtis (Producer)

  Caden Pearson (Director/Writer)
- > Deserve Desire
  Aaron Fa'aoso (Producer)
  Dena Curtis (Executive Producer)
  Jimi Bani (Director/Writer)

#### Comedy

> Cursed
Tristan Barr (Producer)
Connor Fairclough (Director/Writer)

- > Sex and Breeding
  Melissa Crabtree (Producer)
  Loani Arman (Director/Writer)
- > For a Good Cause
  Genevieve Larin (Producer)
  Mary Duong (Producer)
  Tony Walsh (Director/Writer)

#### Genre

- > And the Winner Is
  Danielle Redford (Producer)
  Cameron March (Director)
  Jordan Lynagh (Writer)
  Julian Curtis (Writer)
- > Lavender
  Brittany Blacka (Producer)
  Henry Boffin (Director/Writer)
- > Reformed
  Samantha Timms (Director/Writer)

#### Horror

> Stray
Brenton Pinsent (Producer)
Katherine Chediak Putnam (Writer)
Dean Law (Director/Writer)

- > No Friend in the Forest Emily Avila (Producer) Sam Dixon (Director/Writer)
- > Here There Be Monsters
  Steven Geddes (Producer)
  Drew Macdonald (Director/Writer)



# > SCREEN CULTURE 2017-18

## Screen Culture Funding 2017-18 Round 1

<b>Festival</b> Australian Film Industry and AACTA programming	<b>Location</b> Gold Coast, Brisbane	Funding \$120,000 over two years (\$60,000 per year)
Animation Alliance Australia Presents	Brisbane, Cairns	\$3,000
APSA 2017 and APSA 2018	Brisbane	\$600,000 over two years (\$300,000 per year)
Australian International Movie Convention	Gold Coast	\$15,000
Brisbane Festival film program	Brisbane	\$20,000
Brisbane International Film Festival 2017	Brisbane	\$250,000
Brisbane Short Film Festival	Brisbane	In kind support
Caloundra Film Festival	Caloundra, Moffat Beach	\$3,500
Capricorn Film Festival	Gladstone	\$6,000
Game On GO423 Festival	Brisbane	\$4,000
Gold Coast Film Festival 2018 and 2019	Gold Coast	\$300,000 over two festivals (\$150,000 per festival)
Great Barrier Reef Film Festival	Magnetic Island	\$4,000
Heart of Gold International Film Festival 2017	Gympie	\$7,500
Iranian Film Festival	Brisbane	\$4,000
Mackay International Film Festival 2017	Mackay	\$2,000
Monster Fest Travelling SideShow	Cairns	\$5,000
Noosa International Film Festival	Noosa	\$4,000
Noosa Surf Film Festival	Noosa	\$2,500
Port Shorts Film Festival	Port Douglas	\$5,000
Queensland Film Festival	Brisbane	\$4,000
Queensland Touring Film Festival	Charters Towers, Ingham, Cloncurry, Dajarra, Dalby and Currumbin	\$15,000
Screen Forever	Melbourne	\$10,000
Travelling Film Festival	Toowoomba, Bundaberg, Mackay, Rockhampton, Cairns, Townsville, Nambour	\$20,000

Total \$1,404,500

Screen Queensland is committed to building a dynamic and vibrant screen culture in Queensland and celebrating the art of filmmaking.

In the 2017-18 Financial Year, SQ's Screen Culture Funding Program provided funding totalling \$1,485,500 and going to 36 festivals and screen culture related events.

## Screen Culture Funding 2017-18 Round 2

Festival	Location	Funding
Access All Areas Film Festival	Gold Coast, Brisbane	\$5,000
Alliance Français French Film Festival	Brisbane	\$4,000
Australian International Documentary Conference	Melbourne* *a national marketplace for industry and broadcasters	\$20,000 (\$10,000 per year)
Brisbane Backyard Film Festival	Brisbane	\$3,000
Brisbane Queer Film Festival	Brisbane	\$8,000
Capricorn CAPS Short Film Festival	Rockhampton	\$5,000
Flickerfest Short Film Festival - Queensland Tou	r Brisbane, Noosa, Gold Coast, Toowoomba, Nambour, Mackay, Townsville, Cairns, Whitsundays and Maryborougl	\$6,000 1
Immersive Event Lab and Festival Experience	Brisbane	\$6,000
Solid Screen	FNQ	\$4,000
Sunscreenings	Gold Coast	\$6,000
Sunshine Coast Surf Film Festival	Caloundra	\$4,000
Transitions Film Festival	Brisbane	\$4,000
West End Film Festival	Brisbane	\$6,000
Total		\$81,000

## > WOMEN ON SCREEN

Screen Queensland carried through its commitment to female storytellers in 2017-18.

Its funding programs for development and production supported a greater than ever percentage of projects with at least one female in a key creative role, as SQ closed in on its goal of achieving gender equity in the sector.

77 per cent of all Development Investment and 65 per cent of Production Investment and Game Development funding in projects for online, broadcast, feature film and games was awarded to projects with at least one female in a key creative role. The Market Fund lagged behind. Only 39 percent of recipients were female, though that figure was similar both for applications as a whole and successful applications.

Production highlights included the female-driven black comedy *Homecoming Queens* scripted by Michelle Law and made for SBS On Demand by an up-and-coming all female team; See-Saw's *The End*, scripted by Samantha Strauss and produced by Rachel Gardner; and female-led production house Like A Photon Creative's animated feature series for a major international studio. Tracey Robertson, as executive producer, and associate producer Deborah Glover were key parts of the team that delivered Hoodlum's hit series *Harrow*, now in production on series two.

There was a persistent shortfall of females taking directing and writing roles, however. and Screen Queensland remains committed to its program of initiatives designed to empower and up-skill women in these, and other under-represented roles.

The 2017-18 financial year saw the second instalment of SQIncubatHER - a conference set up to inspire female creatives and business leaders and to share best practice and experience to elevate the careers of women in a range of roles across the industry. International businesswoman and motivational speaker Naomi Simpson gave a passionate keynote, and a carefully curated program of panels shared insights into craft, creativity and business. The event was a sellout. The second year in a row.

SQ Mentorship was launched, becoming the richest mentorship in Australia, and selected game developer Kim Allom as the inaugural recipient of the \$20,000 opportunity. This allowed Kim to access career-changing insights and support from international leaders in her field including California-based Kim Sellentin, Producer at Blizzard Entertainment, known for World of Warcraft, StarCraft and Heroes of the Storm, and Berlin-based Brie Code, CEO and Creative Director of Tru Luv Media and former lead programmer on the *Assassin's Creed* series.

sqhub opened its doors as Queensland's first dedicated screen co-working space and welcomed among its first intake of residents games artist Anya McNaughton, podcasters Inside Voice (Aimee Lindorff and Sophie Overett), director-producer Emily Avila, and impact producer 2 Can Media (Sam Weingott).

The SQ Shorts program included several female directors, including Samantha Tims, Loani Arman and Chantelle Murray.



Retold, with international screenwriting expert and mentor Wendall Thomas, encouraged writers to see well-known stories from a diverse perspective and provided a showcase for female talent including Evelyn Saunders and Fiona Westwell,

Three of four attachments through the SQ Attach program were female - Stephanie Gordon and Nicole Acworth on *Harrow* and Stephanie O'Brien on *Tidelands*.

There was a 50/50 gender split in practitioners taking up the opportunity to make fresh content for online and grow their businesses through the: YouTube Entrepreneurs program; the Talent Fund; and in the First Concepts initiative with Netflix and Stan to develop original drama for streaming video-on-demand.

Talent Camp, Screenworks Writing Intensive and Screenworks Directing Intensive were initiatives devoted completely to offering opportunities to women, specifically those from underrepresented backgrounds and regional areas.

Gender equity remains a target for SQ, as does the broader goal of ensuring that female voices are heard and their careers supported both in front of and behind the camera. There's work to be done. A lot of it. But we're getting there.

> INDUSTRY
EVENTS
1 JULY 2017 30 JUNE 2018

#### 30 June 2018

Launch event of the SQ and Stan Premium Drama Investment Fund initiative - **150 pax** 

#### 30 June 2018

Screen Queensland and Screen
Producers of Australia held two industry
events as part of the TV Week Logies
2018:

Exclusive Industry Leader Event presented by Screen Queensland and Stan - **250 pax** 

#### 29 June 2018

Screen Industry Leaders Q&A Logies Event - early career and student focus - **100 pax** 

#### 14 June 2018

Far North Queensland Masterclass with Ivan Sen - **20 pax** 

#### 8 June 2018

Music Rights for Screen Practitioners Workshop - **25 pax** 

#### 3 May 2018

DameChanger "In Conversation"
Breakfast with Beatrice Neumann
and Tracey Vieira, moderated by Anni
Browning - **40 pax** 

#### 12 April 2018

sqhub Official Opening - 70 pax

#### 22 March 2018

Creating On Screen Chemistry - 85 pax

#### 4 March 2018

The Queensland Government and SQ Harrow Premiere Screening - 110 pax

#### 4 March 2018

Satellite Event - All About Women - **40 pax** 

#### 13 December 2017

Creating Characters with Wendall Thomas - 100 pax

#### 12 December 2017

End of Year Event 2017 - A Celebration of Queensland's Screen Industry - **120 pax** 

#### 30 November 2017

Facebook Live Session with *Aquaman* Executive Producer Rob Cowan

#### 29 November 2017

Asian Animation Welcome Cocktail Party - **250 pax** 

#### 13 October 2017

Queensland Premiere event of Thor: Ragnarok - 2,500 pax

#### 5 October 2017

Screen Queensland's incubatHER 2017
- 130 pax

#### 12 September 2017

Foxtel Meet the Broadcasters - 40 pax

#### 15 August 2017

YouTube Entrepreneur Information Session - **40 pax** 

#### 14 August 2017

SBS & NITV Meet The Broadcasters
- **160 pax** 

#### 27 July 2017

In Conversation with Brian Reed (creator of the international podcast hit *S-Town*) - **110 pax** 

#### 19 July 2017

Screen Australia Enterprise Funding Q&A - **40 pax** 

#### 6 July 2017

In Conversation with eOne and Hopscotch Features - **120 pax** 





#### **ABORIGINAL & TORRES STRAIT ISLANDER FUND 2017-18**

In 2017-18, SQ allocated \$672,136 in funding for Aboriginal and Torres Strait Islander projects, talent and businesses.



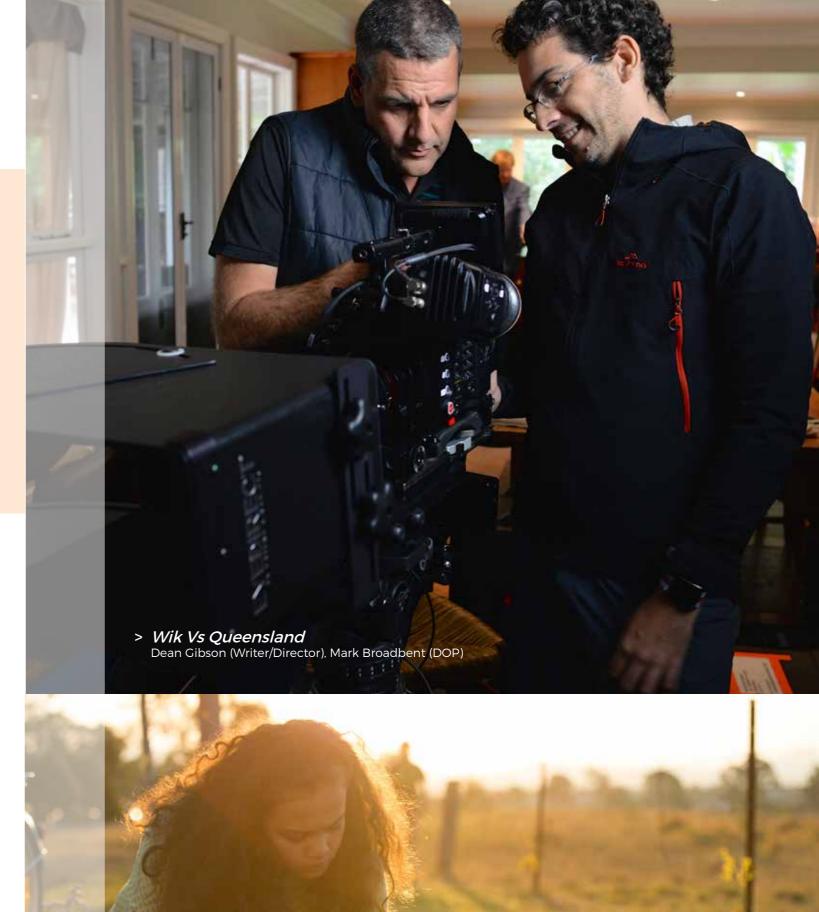
#### **SUPPORT INCLUDED:**

- Three narrative short films created under the theme of LOVE that will screen at local and international festivals.
- The production of a short documentary for the Commonwealth Games Windows on the World short film series.
- · An exclusive directing masterclass with Ivan Sen (*Mystery Road, Goldstone*) for the three short film teams and up to 20 Indigenous practitioners from Far North Queensland.
- · A placement supported by Screen Queensland, NITV and MediaRing that will see a talented early career Aboriginal and Torres Strait Islander producer work for six months with Screen Queensland's Content team and six months at NITV.
- Production funding paid two teams to produce a four-part 5 minute web series for ABC iview as part of the 'Straight out of the Straits' initiative.
- Three Aboriginal and Torres Strait Islander writers took part in Screen Queensland/AFTRS's initiative talent camp, an intensive one-week workshop designed to upskill budding screen storytellers from underrepresented communities.
- $\cdot$  An Aboriginal and Torres Strait writer took part

in SQ Podcast, an initiative that took six podcast concepts through development with Brian Reed (*S-Town, This American Life*) and provided \$2,000 to develop materials to a market-ready stage for pitching to the ABC.

- · Production investment in:
  - Robbie Hood, a six-part 10 minute series for SBS On Demand;
  - Grace Beside Me (variation only), a 13x26 minute childrens live-action drama series for NITV;
  - Wik Vs Queensland (variation only),

     a feature documentary that revisits the
     controversial and tumultuous time leading
     up to and following the High Court's
     decision to grant native title to the Wik
     People in 1996.
- Development investment in six projects for broadcast and theatrical platforms.
- Market Funding support for six practitioners to attend domestic and international markets and events.



> Grace Beside Me



> YEAR IN REVIEW 2017-2018

#### IN CASE YOU MISSED IT

#### **JULY' 17**

- > Two exciting new factual web series from the Torres Strait Islands were funded as part of *Straight out of the Straits*, an Australian-first partnership between Screen Queensland, Screen Australia and ABC iview.
- > SQ secured Kirk M. Morri, the editor of Aquaman, The Conjuring and Insidious, as a postproduction consultant for the three Screamfest Queensland short horror projects.
- > SQ selected six early-career screenwriters to take part in Podcasts with Brian Reed, an initiative in partnership with AFTRS and ABC designed to build the portfolio of early-career writers.
- > The Bureau of Magical Things, the latest home-grown series by Queensland-based producer Jonathan M. Shiff, began filming on the Gold Coast.

- > SQ in association with Screen Australia and Film Victoria announced funding for animated children's comedy series *The Strange Chores*, an animated children's comedy series created by Ludo Studio for ABCME.
- > Kate Paul's *Mirror Mirror*, supported by SQ Production Investment, was selected for ABC iview's Art Bites initiative.
- > SQ opened applications for Talent Camp, a program for early-career storytellers and screen content creators from diverse backgrounds to develop their skills.
- >The SQ-funded preschool series *Bluey* produced by Ludo Studio starts production.
- > SQ hosted its first monthly 'coffee morning' where any member of the industry can meet the SQ Content team, discuss their projects, careers and SQ programs.
- > Ashlee Jensen (Sunshine Coast) and Martha Goddard (Stanthorpe) were selected to attend Screenworks Directing Intensive, giving the two early-career female directors increased access to professional knowledge.



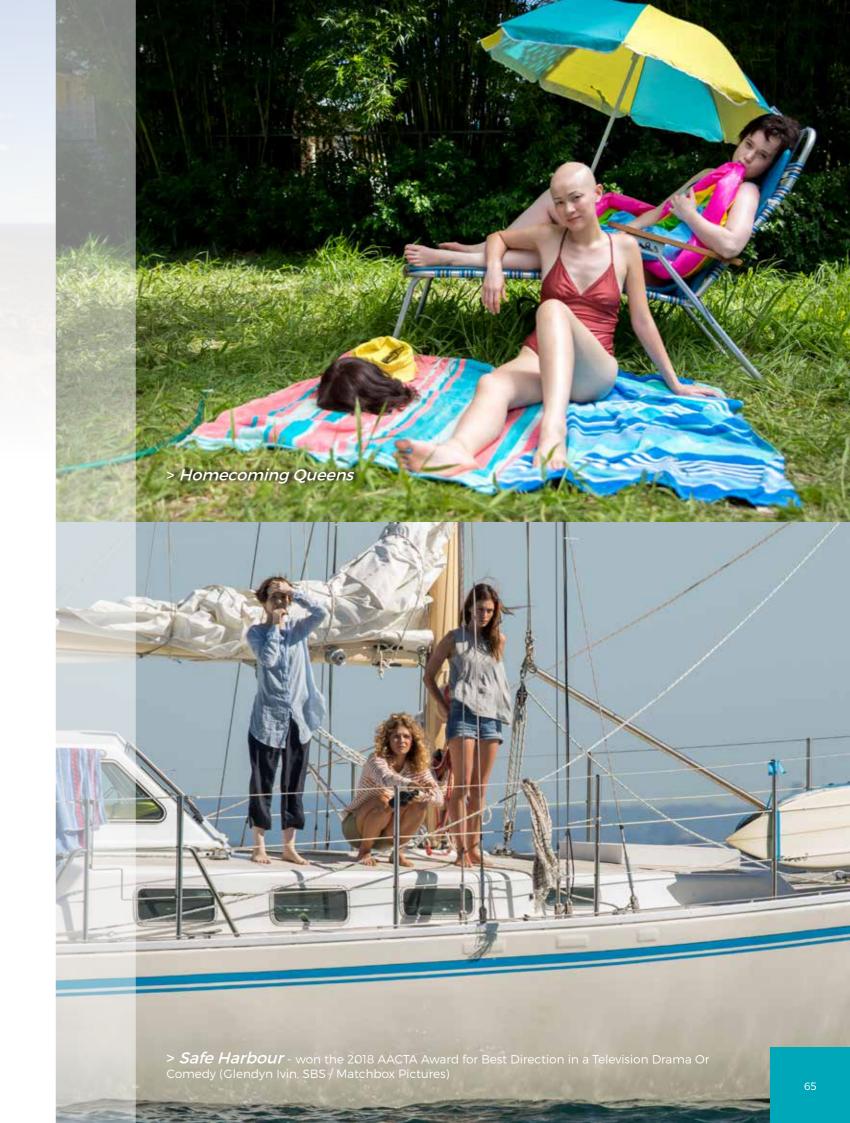


#### **AUGUST'17**

- > SQ committed to the Screen Diversity and Inclusion Network's diversity Charter.
- > Screen Queensland's attachment program for *Aquaman* enabled three early-career Queensland-based screen professionals to work as a Script Supervisor, Producer attachment and Standby Costume attachment.
- > Screen Australia, in association with Screen Queensland and Film Victoria, announced production investment funding for online series *Homecoming Queens* commissioned for SBS On Demand.
- > Screen Queensland announced support for three mid-late career Queensland screenwriters to attend the Scripted Summit in Los Angeles in November 2017. Each successful applicant received registration to the Scripted Summit as well as \$3,000 to assist with the cost of travel and accommodation for the two-day summit.
- > SQ invited Expressions of Interest from early to mid-career screen practitioners through the SQAttach program for Edit Assistant and Post Production Supervisor attachments in a longform drama series.
- > SQ held their signature event, *incubatHER*, bringing industry leaders and practitioners together to join in conversations and share ideas and strategies on the best practice to grow women's participation in creative roles in Queensland's screen sector.

#### **SEPTEMBER'17**

- > SQ dedicated additional resources to Far North Queensland with a staff presence in Cairns to engage with the industry and promote the range of SQ programs and services available. SQ announced continued engagement with the Cairns Regional Council on strategies to attract more screen production to the region.
- > SQ pledged support for up to 10 local game developers to attend the Game Connect Asia Pacific and PAX in Melbourne in October 2017.
- > Brisbane-based game producer Kim Allom was named the first recipient of the \$20,000 SQ Mentorship, an initiative designed to elevate the professional practice of female Queensland practitioners in the screen or games industry.
- > SQ collaborated with Screen Producers Australia and AFTRS to host a National Business Essentials full day workshop in Brisbane to cover the commercial framework in which producers must operate.



#### OCTOBER' 17

- > International blockbuster *Thor: Ragnarok* premiered on the Gold Coast.
- > SQ engaged Screenworks to undertake a range of work for Far North Queensland, working with the industry and Cairns Regional Council to develop opportunities and networks for the Cairns region.
- > SQ announces the four Queensland projects to be supported by the YouTube Entrepreneurs Program.
- > Three horror short films were screened at Screamfest as part of the Scream Queensland initiative: *Post Mortem Mary, Hobby Shop and Slaughter at Lonesome Rock.*
- > SQ supported a post-production and editing assistant attachment on Hoodlum's production Harrow
- > 27 early-mid career producers were supported to attend SQ's Business Essentials masterclass, in collaboration with SPA and AFTRS.

- > Five producers were supported to attend the Australian International Movie Convention (AIMC).
- > The Butterfly Tree, the debut feature by Queensland writer-director Priscilla Cameron, had its International Premiere at the Toronto International Film Festival, following a successful World Premiere at the Melbourne International Film Festival.

#### **NOVEMBER'17**

- > SQ held a Facebook Live Session with Executive Producer of *Aquaman*, Rob Cowan.
- > SBS commissions a third and final season of hit comedy *The Family Law* to be filmed in Queensland.
- >SQ extended an invitation to Queensland's screenwriting community to attend a free full day workshop: *Creating and Structuring Your Character Arcs* with LA-based developer, writer and lecturer Wendall Thomas.





> SQ announced the recipients of the first round of the Talent Development Fund, providing support of \$72,000 between seven writers.

#### **DECEMBER'17**

- > Screen Queensland, in partnership with the Queensland Government, was successful in its bid to bring the World Congress of Science and Factual Producers (WCSFP) to Brisbane, Queensland. The WCSFP is the top industry event for producers working in the factual and science space, providing insights into industry trends and issues, and featuring cutting-edge seminars, networking opportunities and pitch sessions. The Congress, with its focus on digital technology and science content, puts Queensland in the international spotlight and highlights the depth of local talent and content in the state.
- > SQ announced Screen Culture Funding for 2017-18, with 13 film festivals and events from the Gold Coast to Cairns set to receive a combined \$81,000 of funding support.

- > SQ opened residency applications at sqhub for startups, growing companies and innovative individual practitioners in the screen sector.
- > SQ opened submissions to run the annual Brisbane International Film Festival for three years with the successful applicant to receive up to \$250,000 funding per festival through SQ's Screen Culture program.
- > Australian Spartan filmed in Brisbane with support from SQ.
- > This is Desmondo Ray, supported by SQ (multiplatform and digital), won best animated series at the International Academy of Web Television (IAWTV) in LA the 'Emmys' for web series.
- > 15 early-career filmmakers who identify as being from a diverse background took part in the AFTRS Talent Camp.

#### JANUARY 18

- > Queensland screenwriters were invited to apply for the Greg Coote Scholarship, which offers a writer's room placement in Canada with global independent studio Entertainment One, valued at \$30,000.
- > SQ opened applications for Screen Culture 2018-19 funding.

#### **FEBRUARY 18**

- > SQ Shorts funding applications opened. Through the program, \$480,000 was invested in 12 short films and high-level mentoring and workshops were offered.
- > Queensland was announced as the filming location of *Danger Close* about the Battle of Long Tan with an A-list cast including Travis Fimmel.

#### MARCH 18

- > Queensland was announced as the filming location for Australian actor and producer Chris Lilley's new television series for Netflix. The 10-episode comedy project employed approximately 250 Queensland cast and extras, 100 crew and generated a \$6.35 million boost for the local economy.
- > Queensland's screen industry "My Job Matters" called on the federal government to urgently increase the Location Offset from 16.5 per cent to 30 per cent to help Queensland "seal the deal" on a major U.S. production and create thousands of local jobs.
- > Paramount Pictures live-action version of Dora The Explorer was announced as the next big blockbuster to be filmed in Queensland supported singlehandedly by the Queensland Government.





#### **APRIL 18**

- > SQ announced that the Queensland Art Gallery | Gallery of Modern Art (QAGOMA) will present the Brisbane International Film Festival (BIFF) over three years, from 2018 to 2020.
- > SQ hosted a mixer and panel discussion during the World Science Festival bringing together content makers and scientists with a view to inspire partnerships and ideas ahead of the World Congress of Science and Factual Producers in Brisbane 2018.

#### **MAY 18**

- > The Federal Government lifted the film industry location tax offset to 30 per cent, a game-changing move for Queensland, paving the way for a pipeline of blockbuster movies and a permanent screen industry.
- > SQ announced the winning creative teams of the SQ Shorts Program, who each received \$40,000. SQ Shorts supported three 'edgy' genre shorts, three Aboriginal and Torres Strait Islander films on the theme of love, three horror genre shorts and three comedy pilots.

- > SQ announced that as part of the SQ Mentorship program, three outstanding early-to-mid-career screen or games practitioners would receive \$20,000 each to support them to undertake a self-structured mentorship program designed to elevate their professional practice.
- > sqhub opened for business, welcoming 13 residents to a shared space that brings together Queensland game developers, digital content makers and screen industry creatives under the one roof.
- > The Second was announced to premiere in cinemas nationwide on 5 July 2018 followed by its release on Stan on 20 July. The Second features an all-star Australian cast and was shot on location at a historic homestead near Dalby on Queensland's Western Downs.





#### **JUNE '18**

- > Premier Annastacia Palaszczuk announced the Queensland Government's support of Hoodlum Entertainment's *Harrow* series 2.
- > Premier Annastacia Palaszczuk announced a \$12 million funding commitment for a new film and television production studio in Brisbane.
- > SQ announced the Talent Development Fund round two recipients, offering them up to \$15,000 (up to \$10,000 for writing, and up to \$5,000 for a script editor or creative mentor/expert).
- > SQ announced that Queensland filmmakers from diverse backgrounds would be given the opportunity to produce unscripted short form content for SBS On Demand under a new partnership between SQ and the Special Broadcasting Service (SBS).
- > The TV Week Logie Awards was staged on the Gold Coast for the first time in its 60year history and aired on Channel Nine on Sunday 1 July. The Queensland Government via Screen Queensland, partnered with Screen Producers Australia presenting two screen industry events taking place at The Star, Gold Coast namely: The Future of Broadcasting in Australia Event and the Exclusive Industry Leader Event.

