

POST, DIGITAL AND VISUAL EFFECTS (PDV) INCENTIVE GUIDELINES

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Queensland
Government

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Screen Queensland is a company owned by the Queensland Government that invests in the Queensland screen industry, attracts production including post, digital and visual effects to the state and supports screen culture activities for all Queenslanders.

INCENTIVE AIM

The Post, Digital and Visual Effects (PDV) Incentive attracts footloose and fully financed screen projects to utilise PDV facilities and practitioners in Queensland.

The objectives of the Incentive are to:

- increase the level of PDV work in the State of Queensland;
- increase skills development and employment opportunities for Queenslanders working in the PDV sector; and,
- increase business activity for Queensland based PDV companies.

The PDV Incentive complements the Federal Government's PDV Offset, Producer Offset and Location Offset, and may be combined with any of these.

Applicants with projects that are eligible for the PDV Incentive may also be eligible for funding through other Screen Queensland programs. For projects undertaking physical production in Queensland see both our [Screen Finance Program guidelines](#) and [Production Attraction Strategy \(PAS\) Incentive guidelines](#).

ELIGIBILITY

This incentive program is open to all Australian and international producers, production companies and studios with screen projects that:

- are spending a **minimum of AU\$250,000** in qualifying PDV Queensland Production Expenditure (PDV QPE), with all resulting PDV QPE incurred and retained in Queensland;
- are footloose (i.e. evidence of genuine interstate or international PDV destination alternatives);
- are fully financed;
- have evidence of genuine marketplace commitment for commercial release or distribution; and,
- have **not** commenced PDV work in Queensland prior to the date of application.

The following formats are **eligible** to receive a PDV Incentive:

- fiction feature film or series
- documentary feature film or series
- factual entertainment series (including reality).

Approved distribution for eligible formats includes theatrical and broadcast (i.e. television and

streaming).

The following are **ineligible** to receive a PDV Incentive:

- sports and current affairs programs
- television commercials
- short films (less than 60 minutes)
- community television
- student films
- applications from federal or state government departments or entities.

Applications for a PDV Incentive must be made to Screen Queensland **prior** to the commencement of PDV work in Queensland. Funding **cannot** be sought retrospectively. An application will be considered to be retrospective if PDV work has commenced prior to application.

PDV QPE DEFINITION

Other than the exclusions noted below, PDV QPE follows the definition of PDV-QAPE as outlined in the Federal [PDV Offset guidelines](#), with the exception that all expenditure identified as PDV QPE must be incurred and retained in Queensland with all work being undertaken by [Bona Fide Queensland](#) residents.

EXCLUSIONS

- PDV QPE must not exceed amounts actually paid by the production company incurring the expense and must be calculated net of any investment in the production by the service provider or a related party. Reinvestments or deferred fees are not qualifying expenditure and must be deducted from the PDV QPE calculation.
- Above the Line (ATL) PDV expenditure is specifically excluded for non-Queensland residents. ATL PDV expenditure for [Bona Fide Queensland](#) residents is considered eligible spend for the period of the PDV activity *unless* the applicant is applying for, or in receipt of, funding through other Screen Queensland programs with respect to the same project. In such instances, ATL expenditure should be included in the application through the other program.
- Expenditure on all interstate or international travel or freight is excluded.
- Acquisition and licensing fees for archival footage are limited to 20% of total PDV QPE.
- General overheads should not exceed 2% of total PDV QPE.
- Payments for PDV services undertaken outside of Queensland.
- Salaries or fees paid to non-Queensland residents (even when the PDV work is undertaken in Queensland).

INCENTIVE AMOUNT

The incentive is generally calculated at fifteen per cent (15%) of the PDV QPE. The incentive amount

will be at the discretion of Screen Queensland and is subject to the availability of funding at the time of application. Applicants applying for the PDV Incentive must ensure expenditure that has formed part of the application for Screen Queensland's Screen Finance Program or PAS Incentive is **not included** in the application for PDV funding. Conversely, applicants also applying for funding through Screen Queensland's Screen Finance Program or PAS Incentive must ensure PDV expenditure is not included in their application for these programs.

ASSESSMENT CRITERIA

Applications for the PDV Incentive are assessed in accordance with these guidelines, with a focus on the following criteria:

- **Economic Benefits** – will the project deliver economic benefits to Queensland (e.g. inward investment (qualifying PDV QPE) and onward economic benefits)?
- **Industry Benefits** – will the project deliver industry benefits to Queensland (e.g. opportunities for businesses and screen practitioners to secure work, to promote growth and success, and for training and skills development)?

APPLICATION PROCESS

Applications must be made online through Screen Queensland's SmartyGrants system. The application form is available to [preview](#) prior to commencement of the application process.

During the application process you will be required to provide:

- business and production information including project title, project synopsis, post-production dates, etc.;
- evidence of genuine interstate or international post, digital and visual effects destination alternatives;
- names and bios of key creatives/personnel including their top three most relevant screen credits
- estimated number of Queensland PDV crew;
- qualifying PDV QPE and PDV-QAPE (Qualifying Australian Production Expenditure relating to PDV activity) Budget and accompanying bids from Queensland PDV facilities/service providers
- evidence of genuine marketplace commitment for commercial release or distribution;
- information pertaining to applications for Federal Offsets and other Screen Queensland funding Queensland funding programs in relation to the project;

Within 30 minutes of submitting your application, you will receive an automated email confirming that Screen Queensland has received your application. It is the applicant's responsibility to contact Screen Queensland if you do not receive an application receipt email. Please allow for system downtime or internet service provider problems when completing your application and save the application regularly.

DECISION TIMELINE

Following the receipt of an application, it will be assessed internally against these guidelines. A recommendation will be made following the assessment which will proceed to the delegated authority for consideration and final decision. For application deadlines please see the [PDV Incentive page](#).

SUCCESSFUL APPLICATIONS

Successful applicants will be notified as soon as possible following a decision. A letter of offer with the incentive amount approved will be sent to the applicant. Applicants who accept the incentive will then enter into a formal agreement with Screen Queensland that outlines the conditions and deliverables required for payment of the incentive. Incentives will be paid after the completion of the project following full acquittal of contracted delivery items (including an audit of the qualifying PDV QPE).

CONTRACTING ENTITY

Screen Queensland requires that the contracting entity must:

- be incorporated and carrying on business in Australia
- have an Australian Business Number (ABN)
- be registered for Goods and Services Tax (GST), if required by law.

The bank account must be an Australian bank account.

CONDITIONS AND DELIVERABLES

The contract with Screen Queensland will set out the terms and conditions of the incentive, including the following requirements:

- the project achieves the agreed qualifying PDV QPE;
- the project provides marketing and other delivery materials to Screen Queensland during, and on completion of, the project.
- the project provides the required number of attachment opportunities relative to the project's estimated qualifying PDV QPE.
- the project provides Screen Queensland with an appropriate and agreed [screen credit](#).

CONFIDENTIALITY

The incentive application and any incentive approved by Screen Queensland are commercial in confidence and Screen Queensland and the applicant must maintain confidentiality.

PUBLICITY

Successful applicants will be expected to assist Screen Queensland and the Queensland Government in relation to publicity and media opportunities prior to and during the PDV work in Queensland.

REPORTING REQUIREMENT

Successful funding applicants must provide detailed reporting and acquittal information on the activities undertaken, which will be negotiated between the successful applicant and Screen Queensland at the time of contracting.

THE EVERYONE PROJECT

As a member of the Screen Diversity and Inclusion Network (SDIN), Screen Queensland uses The Everyone Project to benchmark and track the diversity of the Australian screen industry. The Everyone Project is an easy-to-use survey and reporting tool that invites people working on current projects to self-identify on a set of characteristics to help us benchmark and track the impact of work to diversify the talent and crews working in the screen industry. Productions supported through Screen Queensland must register with The Everyone Project and, with appropriate consent, provide their cast and crew's names, roles and contact details so that they may be invited to participate in voluntary, de-identified demographic surveys.

Learn more about [The Everyone Project](#)

UNSUCCESSFUL APPLICATIONS

If an application is unsuccessful, a member of the Production Attraction team will contact the applicant. Applicants can contact Screen Queensland for feedback on the application.

IMPORTANT: Documents to read before you apply

[Application Form](#)

[Australian Federal Government PDV Offset Guidelines](#)

[Australian Federal Government PDV Offset Glossary](#)

[SQ Strategic Plan 2023 - 2025](#)

[SDIN Charter](#)

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